



# TOWARDS A NEW GENERATION OF ENGAGED UNIVERSITIES: *THE NEED TO ACT, ADAPT AND TRANSFORM*

16<sup>TH</sup> – 18<sup>TH</sup> April, 2024

KEMPINSKI CENTRAL AVENUE, DUBAI - UAE



Center for Learning Innovations & Customized Knowledge Solutions

**FORUM ORGANIZER**



# Overview

The **6<sup>th</sup> MENA Higher Education Leadership Forum (MENA-HELF)** organized by the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) will be back in April 2024.


We invite to join senior leaders and decision makers from across the globe during our flagship two-day and a half event to discuss and debate emerging trends impacting higher education, opportunities, barriers and practical challenges encountered as well as solutions and strategies universities must adopt to meet the rapidly disruptive environment in which it operates and embrace transformation.


The MENA HELF aims to bring together higher education leaders, decision makers, researchers and representatives from different regulatory bodies, IGOs/ NGOs, etc. to exchange and share their experiences on various aspects of Higher Education. It also provides a dynamic platform to present and discuss the most recent innovations, trends, and good practices.

## Forum and Awards Ceremony Highlights





**04**  
WORKSHOPS

**WORKSHOP 1** Sustainability: from research to practice  
Sponsored by 


**WORKSHOP 2** Fostering belonging in Higher Education: Services and support to build competence, confidence and resilience  
Sponsored by 


**WORKSHOP 3** Institutionalization of Teaching and Learning in HE: Fostering Academic Agility

**WORKSHOP 4** Enhancing the Student Experience with Ellucian  
Sponsored by 




**03**  
ROUND TABLES

**ROUND TABLE 1** Advancing Sustainability and SDGs: The Role of Universities in Fostering a Sustainable Future  


**ROUND TABLE 2** The Role of Universities as a Catalyst for Skilling, Reskilling, and Upskilling: Enhancing Employability and Workforce Readiness  
Led by 

**ROUND TABLE 3** Empowering Student Engagement: Enhancing Governance, Collaboration, and Well-being in the Digital Age



**40+**  
INSTITUTIONAL CASE STUDIES  
ACROSS 5 PARALLEL TRACKS



**KEYNOTE  
ADDRESSES**



**FIRESIDE  
CHAT**



**AWARD  
CEREMONY**



**04** PANEL DISCUSSIONS



**SESSION ON REFLECTIONS AND STRATEGIES FORWARD**

**PANEL DISCUSSION 1** The Role of Universities in Fostering Global Peace: A Multifaceted Approach

**PANEL DISCUSSION 2** Leadership Strategies for Engaged Universities: Driving Engagement, Fostering Innovation, and Leading Transformative Change

**PANEL DISCUSSION 3** Aligning Higher Education with Societal Needs: Adapting to Changing Demands

**PANEL DISCUSSION 4** Embracing Technology in Learning and Teaching: Rethinking Pedagogy for the Digital Age

## Why Join the 6<sup>th</sup> MENA-HELF?

-  A **broad range and variety of activities**, including workshops, panel discussions, debates, focus groups, presentations of case studies, keynote addresses and practitioner insights
-  A professional, friendly, and **engaging environment for networking** with peers from different parts of the globe.
-  A unique **learning opportunity** for individuals working to transform their universities to ensure they continue to be agile and responsive to a very dynamic future
-  A **hands-on learning occasion** through workshops, learn by doing through participating in practical workshops prior to the start of the conference.
-  Learn new **tools and methodologies**, reflect on your own understanding and experience and interact and network with peers.



## Target Audience

**We invite leaders and decision makers within Higher Education from across the globe to join us, including:**

- Senior Administrators including Chancellors, Presidents, Rectors, Provosts, Vice Chancellors and Deans of Colleges.
- Members of governing bodies of Universities & Colleges.
- Higher Education Policy Makers.
- Representatives from Ministries of Higher Education, Accreditation Agencies, National Research Foundations, etc.
- Representatives from NGOs and IGOs concerned with Higher Education.
- Researchers.

# Forum Objectives

The 6th MENA Higher Education Leadership Forum aims to achieve the following objectives:



To reflect on the various disruptive forces which are impacting the Higher Education ecosystem and determine strategies and ways to address them



To reach to a common understanding of what is meant by the 'Engaged University' and how universities should revisit their purpose and act to serve the common good of their communities and support sustainability efforts.



To discuss what the future workforce will require and explore how universities can contribute to the 'knowledge-based economy' through offering a rich student experience, re-thinking teaching and learning and engaging with skilling, re-skilling and upskilling the future workforce.



To discuss how universities are positively promoting and nurturing creativity, innovation while leveraging on technological advancements to solve some of the most pressing socio-cultural, economic, political and environmental challenges.



To share good practices and success stories where institutions from across the globe have been positively planning and transforming themselves across various areas.



To examine ways through which different stakeholders including government and industry (public and private) can work closer together to drive positive change and support socio-economic development.

## HONOURABLE PRESENCE OF



### HE OHOOD KHALFAN AL ROUMI

Minister of State for Government Development and the Future, UAE

SPECIAL GUEST

## 6<sup>th</sup> MENA HELF Speakers



**HE Prof. Najla Bouden Romdhane**,  
Former Prime Minister, Tunisia



**HE Hessa Bint Essa Bhumaid**  
Director General of Dubai's Community Development Authority, UAE



**HE Prof. Dr. Mohamed Yousif Baniyas**  
Director, Commission for Academic Accreditation (CAA) Ministry of Education, UAE



**HE Dr. Diana Abdulkareem Al Jahrami**  
Secretary General, Higher Education Council, Bahrain



**Prof. Francisco Marmolejo**  
Higher Education President, Qatar Foundation, Qatar



**Dr. Rimah Saleh Al-Yahya**  
Member of the Saudi Shuraa Council and Former Deputy Minister for Private Higher Education, KSA



**Mr. Peter J. Wells**  
Chief, Higher Education, UNESCO,



**Dr. Susanna Karakhanyan**  
Director, Higher Education Regulation & Licensing Division, Abu Dhabi Department of Education and Knowledge (ADEK), UAE



**Prof. Sir Anton Muscatelli**  
Principal and Vice-Chancellor, University of Glasgow, Scotland



**Mr. Simon Roy**  
Head of Higher Education Policy Team, The Organization for Economic Cooperation and Development, France



**Mr. Ben Nelson**  
Founder and CEO, Minerva Project



**Dr. Mohamed Lachemi**  
President and Vice-Chancellor, Ryerson University, Canada



**Mr. Nick Davis**  
President, Middle East & Africa, THE (Times Higher Education)



**Prof. Ghassan Aouad**  
Chancellor, Abu Dhabi University, UAE



**Dr. Fanta Aw**  
Executive Director and CEO, Association of International Educators (NAFSA), USA



**Dr. Abdalla Hazaimh**  
Advisor, Ministry of Education and Higher Education, Qatar



**Dr. Ahmed Al Yamani**  
President, Prince Sultan University, KSA



**Prof. Mohamed Loutfi**  
President and Vice-Chancellor, The British University in Egypt, Egypt



**Dr. Tod A. Laursen**  
Chancellor, American University of Sharjah, UAE

# 6<sup>th</sup> MENA HELF Speakers



**Prof. Ammar Kaka**  
Pro Vice Chancellor & President, Curtin University, UAE



**Prof. Clare Pollock**  
Senior Deputy Vice-Chancellor, Western Sydney University, Australia



**Prof. Hatem Masri**  
Acting President, Applied Science University, Bahrain



**Prof. Yusra Mouzughi**  
Provost, University of Birmingham, UAE



**Mr. Patrick Paul Walsh**  
Vice President of Education, The Sustainable Development Solutions Network  
Director of the SDG Academy, Ireland



**Dr. Chris Howard**  
Executive Vice President and Chief Operating Officer, Arizona State University, USA



**Prof. Khaled Assaleh**  
Vice Chancellor, Academic Affairs, Ajman University, UAE



**Prof. Ghaleb Alhadrami Albreik**  
Acting Vice Chancellor, United Arab Emirates University, Al Ain, UAE



**Dr. Shahin V. BAYRAMOV**  
Rector, Mingachevir State University, Azerbaijan Board Member, International Association of Universities (IAU)



**Prof. Maurits van Rooijen**  
Group Rector & Chief Academic Officer, Global University Systems, UK and Rector & President University of Europe, Germany



**Dr. Raul Villamarin Rodriguez**  
Vice President, Woxsen University, India



**Dr. Julie Furst-Bowe**  
Vice President for Academic Affairs, Arkansas Tech University, USA



**Prof. Abhilasha Singh**  
Vice President for Academic Affairs, American University in the Emirates, UAE



**Prof. Dr. Bassam Alameddine**  
Acting President and Vice President for Academic Affairs, Gulf University for Science and Technology, Kuwait



**Dr. Catherine Hack**  
Principal Adviser, Learning and Teaching, AdvanceHE, UK



**Prof. Hoda Mostafa**  
Director, Center for Learning and Teaching, American University in Cairo, Egypt



**Prof. Martin Spraggon Hernandez**  
Section Manager - Research Partnerships, Rabdan Academy, UAE



**Ms. Morwenna Crago**  
Director, Product Enablement for Higher Education, McGraw Hill



**Dr. Samar Farah**  
Senior Skills Transformation Consultant, Coursera, Europe, Middle East and Africa



**Sam Philip**  
Director, Professional Services - ELLUCIAN



**Mr. Ralph Azar**  
Business Development Manager, Higher Education, Middle East and Africa, McGraw Hill International

# Institutional Case Studies Presenters



**Dr. Randall Rhodes**  
President, The American University of Kurdistan, Iraq



**Dr. Hashim Al Zaabi**  
Chancellor, Sharjah Maritime Academy, UAE



**Prof. Hossam Hamdy**  
Chancellor, Gulf Medical University, UAE



**Dr. Yousef Al-Assaf**  
President, Rochester Institute of Technology, UAE



**Dr. M. Nauman Farooqi**  
President and Vice Chancellor, St. Thomas University, Canada



**Dr. Lamjed Bettaieb**  
Deputy Director General, ESPRIT School of Engineering, Tunisia



**Dr. Karim Moustaghfir**  
Assistant Vice President for 21st Century Learning Innovation and Faculty Development, Al Akhawayn University, Morocco



**Dr. Yawar Hayat Khan**  
Deputy Vice Chancellor (Academics), Riphah International University, Pakistan



**Prof. Samar Ahmed**  
Associate Dean academic Affairs, Dubai Medical College for Girls, UAE



**Dr. Joanne Doumit**  
Director of the Career Center and Alumni Relations Office, Université la Sagesse, Lebanon



**Dr. Connie Mitchell, PFHEA**  
Director, Teaching and Learning & Vice Dean of the College of Humanities and Sciences, Prince Sultan University, KSA



**Dr. Hemachandran Kannan**  
Director AI Research Center, woxsen university, India



**Prof. Abhilasha Singh**  
Vice President for Academic Affairs, American University in the Emirates, UAE



**Prof. Dato' Dr Mohamed Saufi Awang**  
Hospital Director, International Islamic University Malaysia, Malaysia



**Dr. Shakib Farhat**  
Dean of Student Affairs, Abu Dhabi University, UAE



**Dr. Marisabel Najera**  
President and Chair, Board of Directors, Panamerican Business School and Chancellor, Panamerican University, USA



**Dr. Mubarak Alkhatnai**  
Dean of Development and Quality, King Saud University, KSA



**Dr. Bashayer AlKhalifah**  
The Australian University, Kuwait



**Dr. Adel Ahmed**  
AMITY University, Dubai, UAE



**Dr. Kleantis Kyriakidis**  
American University in the Emirates, UAE



**Dr. Christine E. Looser**  
Senior Director, Solution Design, Minerva Project, USA.



**Dr. Tendai Charles**  
The British University in Dubai, UAE



**Mr. Yücel YILMAZ**  
Atılım University, Turkey



**Dr. Ehab Hussein Bani Hani**  
Australian University (AU), Kuwait

# Institutional Case Studies Presenters



**Melaine  
D'Cruze**  
Aga Khan  
University, Pakistan



**Ms. Sahreen  
Chauhan**  
Aga Khan  
University, Pakistan



**Dr. Noha Ahmed  
Bendary**  
The British  
University in Egypt,  
Egypt



**Dr. Ahmed Nawaz  
Hakro**  
Middle East College,  
Oman



**Dr. Nada  
Messaikeh**  
Managing Director,  
Impactiv Ltd, UAE

**MORE PRESENTERS TO BE  
ANNOUNCED...**



# Institutional Case Studies' Presentation - Parallel Tracks

Track 1	Innovation for Societal Impact	Room: Diamond Ballroom 1
Chaired by: <b>Dr. Mona Ismail, Dean</b> , Scientific College of Design, Oman		
14:30-14:40	Welcoming by Chair	
14:40-14:55	<b>Innovation for Social Impact: The Role of the Australian University (AU) in Fostering Sustainable Development: AU as a Case Study</b> , Dr. Bashayer Alkhalifah, The Australian University, Kuwait	
14:55-15:00	Questions & Answers	
15:00-15:15	<b>The Curious Case of Community Education in Kurdistan</b> , Dr. Randall Rhodes, President, American University of Kurdistan, Kurdistan, Iraq	
15:15-15:20	Questions & Answers	
15:20- 15:35	<b>Transformation at Fast Pace: The Case of Sharjah Maritime Academy</b> , Dr. Hashim Al Zaabi, Chancellor, Sharjah Maritime Academy, UAE	
15:35- 15:40	Questions & Answers	
15:40-15:55	<b>From Adversity to Advancement: Panamerican Business School's Impactful Odyssey</b> , Maria isabel Najera, President and Chair, Board of Directors, Panamerican Business School and Chancellor, Panamerican University, USA	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16-35	<b>Sustainable Horizons: A Case Study on Integrating Sustainability Practices at Amity University Dubai</b> , Dr. Adel Ahmed, Head of Research Center of Excellence for Sustainability, Amity University in Dubai, UAE.	
16:35-16:40	Questions & Answers	
16:40-16:55	<b>Student-Centered Approaches to Career Development</b> , Dr. Joanne Doumit, Director of the Career Center and Alumni Relations Office, La Sagesse University, Lebanon	
16:55-17:00	Questions & Answers	
17:00-17:15	Session Closure by Chair	

Track 2	Adaptive Teaching and Learning	Room: Diamond Ballroom 2
Chaired by: <b>Dr. Julie Furst-Bowe</b> , Vice President for Academic Affairs, Arkansas Tech University, USA		
14:30-14:40	Welcoming by Chair	
14:40-14:55	<b>Transforming Teaching and Learning in Higher Education: Establishing a Network of Quality, Teaching and Learning at the Aga Khan University</b> , Ms. Sahreen Chauhan, Manager, Quality, Teaching and Learning, The Aga Khan University, Pakistan	
14:55-15:00	Questions & Answers	
15:00-15:15	<b>Operationalizing Programmatic Assessment at Dubai Medical College for Girls</b> , Prof. Samar Ahmed, Associate Dean Academic Affairs, Dubai Medical College for Girls (DMCG), UAE	
15:15-15:20	Questions & Answers	
15:20- 15:35	<b>Adaptive Teaching Framework in Active Learning Context - Esprit Case Study</b> , Dr. Lamjed Bettaieb, Deputy Director General, ESPRIT School of Engineering, Tunisia	
15:35- 15:40	Questions & Answers	
15:40-15:55	<b>Increasing Student Engagement with Entrepreneurship Education through Innovative Use of Experiential Learning Pedagogy – Experience at a Canadian University</b> , Dr. M. Nauman Farooqi, President and Vice Chancellor, St. Thomas University, Canada	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16-35	<b>Creating an Agile and Flexible Curriculum for Learners in Higher Education</b> , Dr. Connie Mitchell, Director for Teaching & Learning, Prince Sultan University, KSA	
16:35-16:40	Questions & Answers	
16:40-16:55	<b>From Flipped Classroom to Gamification: Arab League Crisis Management Simulation</b> , Dr. Kleanthis Kyriakidis, American University in the Emirates, AUE, UAE	
16:55-17:00	Questions & Answers	
17:00-17:15	Session Closure by Chair	

Track 3	Pedagogical Innovation & Curriculum Engagement	Room: Diamond Ballroom 3
Chaired by: <b>Prof. Martin Spraggon Hernandez</b> , Section Manager - Research Partnerships, Rabdan Academy, UAE		
14:30-14:40	Welcoming by Chair	
14:40-14:55	<b>Examining Interactive Digital Platform Adoption in Higher Education: A Case Study of the British University in Egypt</b> , Dr. Noha Ahmed Bendary, The British University in Egypt, Egypt	
14:55-15:00	Questions & Answers	
15:00-15:15	<b>Building a Model of 21st Century Learning Innovation for Student Success – The Case of a Holistic University Transformation Project</b> , Dr. Karim Moustaghfir, Assistant Vice President for 21st Century Learning Innovation and Faculty Development, Al Akhawayn University, Ifrane, Morocco	
15:15-15:20	Questions & Answers	

15:20- 15:35	<b>"Systems Thinking, A Paradigm Shift", Adapting and Transforming Health Professions Education</b> , Prof. Hossam Hamdy, Chancellor, Gulf Medical University, UAE
15:35- 15:40	Questions & Answers
15:40-15:55	<b>Powering HEI Survey System for Data Analytics and Better Engagement</b> , Dr. Mubarak Alkhatnai, Dean of Development and Quality, King Saud University, KSA
15:55-16:00	Questions & Answers
16:00-16:15	Coffee Break
16:20-16-35	<b>Durable Skills for the Next Generation of Leaders</b> , Dr. Christine E. Looser, Senior Director, Solution Design, Minerva Project, USA
16:35-16:40	Questions & Answers
16:40-16:55	<b>NEOvations Bench-to-Bedside Program</b> , Dr. Fayez F. Safadi, Director, Center of Medical Innovation, Northeast Ohio Medical University, USA
16:55-17:00	Questions & Answers
17:00 – 17:15	Session Closure by Chair

Track 4	Engaged University Eco-system (Research & Community Integration)	Room: Ruby
Chaired by: <b>Prof. Rachid Hadj-Hamou</b> , CEO, Elite Academy, UAE		
14:30-14:40	Welcoming by Chair	
14:40-14:55	<b>Scientific Profundity and Creativity, Research Ecosystem</b> , Mr. Yücel YILMAZ, Strategy & Business Development Coordinator, Atılım University, Turkey	
14:55-15:00	Questions & Answers	
15:00-15:15	<b>SASMEC @IIUM: Rise to Impact and Legacy as the First Shariah-Compliant Teaching Hospital in Malaysia</b> , Prof. Dato' Dr. Mohamed Saufi Awang, Hospital Director, International Islamic University Malaysia, Malaysia.	
15:15-15:20	Questions & Answers	
15:20- 15:35	<b>The Creation of a Wise Sustainability Visibility, Eco-System</b> , Prof. Yousef Al Assaf, President, Rochester Institute of Technology, Dubai, UAE	
15:35- 15:40	Questions & Answers	
15:40-15:55	<b>Empowering Communities - Riphah International Universities Transformative Service to Society</b> , Dr. Yawar Hayat Khan, Deputy Vice Chancellor (Academics), Riphah International University, Pakistan	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16-35	<b>Inclusive Quality Education</b> , Prof. Abhilasha Singh, Vice President for Academic Affairs, American University in the Emirates (AUE), UAE	
16:35-16:40	Questions & Answers	

16:40-16:55	<b>Building Capacity for Research at an LMIC University: A Success Story</b> , Ms. Melaine D' Cruze, Director, Research Office, Aga Khan University, Pakistan
16:55 – 17:00	Questions & Answers
17:00 – 17:15	<b>How to Build a University Ecosystem for Innovation, Sustainability and Impact in Africa: the Case of UM6P in Morocco</b> , Prof. François Thérin, Senior Advisor, Mohammed VI Polytechnic University/Africa Business School, Morocco
17:15 – 17:20	Questions & Answers
17:20 – 17:25	Session Closure by Chair

Track 5	The Role of Universities in Re-skilling and Upskilling the Workforce	Room: Emerald
Chaired by: <b>Dr. Marko Savic</b> , Higher Education Expert & Foresight Influencer, UAE		
14:30-14:40	Welcoming by Chair	
14:40-14:55	<b>Achieving 'Digital Inclusion': A Successful Case Study of a Dubai-Based University</b> , Dr. Tendai Charles, Assistant Professor, Faculty of Education, The British University in Dubai, UAE.	
14:55-15:00	Questions & Answers,	
15:00-15:15	<b>Adapting Project Based Learning (PBL) Approach as Educational Tool for Engineering Programs</b> , Dr. Ehab Bani Hani, Manager of the Project Based Learning Center, Australian University (AU), Kuwait	
15:15-15:20	Questions & Answers	
15:20- 15:35	<b>Nurturing Student Employability Through AI</b> , Dr. Shakib Farhat, Dean of Student Affairs, Abu Dhabi University, UAE	
15:35- 15:40	Questions & Answers	
15:40-15:55	<b>Enhancing The Student Experience Through Research Innovation and Entrepreneurship Activities</b> , Dr. Ahmed Nawaz Hakro, Associate Dean of Research and Innovation Middle East College, Oman	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16-35	<b>The Tech-Driven Classroom - A New Era of Educational Personalization at Woxsen University</b> , Dr. Hemachandran Kannan, Director of AI Research Centre, Woxsen University, India	
16:35-16:40	Questions & Answers	
16:40-16:55	<b>Leveraging Mentorship for Enhanced Student Experiences: A Case Study on the University of Manchester's MentorME Program</b> , Dr. Nada Messaikeh, Managing Director, Impactiv Ltd , UAE	
16:55-17:00	Questions & Answers	
17:00-17:15	Session Closure by Chair	

# AWARD CEREMONY

17<sup>th</sup> April 2024



Zairi International Awards  
FOR EXCELLENCE IN HIGHER EDUCATION

3<sup>RD</sup>  
Edition

Shortlisted  
Institutions

## Award of Excellence for Internationalization



BOTSWANA OPEN UNIVERSITY  
REPUBLIC OF BOTSWANA



AMERICAN UNIVERSITY OF THE  
MIDDLE EAST  
STATE OF KUWAIT



UNIVERSIDAD DEL NORTE PERU  
REPUBLIC OF PERU

## Award of Excellence for Research Impact



THE AGA KHAN UNIVERSITY  
ISLAMIC REPUBLIC OF PAKISTAN



KING FAISAL UNIVERSITY  
KINGDOM OF SAUDI ARABIA



EGYPT-JAPAN UNIVERSITY  
SCIENCE AND TECHNOLOGY  
ARAB REPUBLIC OF EGYPT

## Award of Excellence for Outstanding Non-Profit Contribution to the Community



KING FAHD UNIVERSITY OF  
PETROLEUM AND MINERALS  
KINGDOM OF SAUDI ARABIA



RIPHAH INTERNATIONAL UNIVERSITY  
ISLAMIC REPUBLIC OF PAKISTAN



SIDI MOHAMED BEN ABDELLAH  
UNIVERSITY  
KINGDOM OF MOROCCO

## Award of Excellence for Internationalization



MODERN UNIVERSITY FOR  
BUSINESS AND SCIENCES  
REPUBLIC OF LEBANON



UNIVERSITI ISLAM SULTAN SHARIF ALI  
NEGARA BRUNEI DARUSSALAM



NATIONAL UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
SULTANATE OF OMAN

## Awards of Excellence for Equity and Inclusion



EUROMED UNIVERSITY OF FES  
KINGDOM OF MOROCCO



SENSE KALEIDOSCOPIES  
REPUBLIC OF INDIA

# Sponsorship Opportunities

We are inviting Higher Education service providers (i.e. publishers, technology providers, students recruitment agencies, accrediting bodies, etc.) as well as universities to consider the various sponsorship packages available to support this prestigious event.

Each of our sponsorship packages offers lucrative benefits to ensure that the sponsor's support is recognized and highlighted throughout the Forum and beyond. These packages can be further tailored based on need to ensure the sponsors' and organizer's benefits are achieved.

**SPONSORSHIP PACKAGES**

- DIAMOND SPONSORSHIP** 100,000 AED
- GOLD SPONSORSHIP** 75,000 AED
- SILVER SPONSORSHIP** 50,000 AED
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- SUPPORTERS PACKAGE** 10,000-20,000 AED or equivalent
- FULL GALA DINNER SPONSORSHIP**
- PARTIAL GALA DINNER SPONSORSHIP**

# Forum Exhibition Opportunities

The Forum exhibition offers many exciting benefits to those wanting to enhance their visibility and showcase their products, services and work among leaders of Higher Education and beyond. By exhibiting at the Forum, you will be able to extend your network, run demonstrations in your booth, establish new collaborations and partnerships and meet with key leaders of Higher Education.

Visit our website [www.menahelf.com](http://www.menahelf.com) or Email us at [inquiries@menahelf.com](mailto:inquiries@menahelf.com) to know more about Sponsorship & Exhibition Opportunities



# Meet Some of Our Sponsors and Exhibitors



Center for Learning Innovations & Customized Knowledge Solutions

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# Registration Fees

## 1. Regular Delegate Registration Fee (Individual and group)

	Individual Registration		Group Registration	
	<b>Early Bird Registration</b> (Prior to the 30 <sup>th</sup> of December 2023)	<b>Regular Registration</b>	<b>Early Bird Registration-3 &amp; above Participants</b> (Prior to the 30 <sup>th</sup> of December 2023)	<b>Regular Group Registration-3 &amp; above Participants</b>
<b>AMOUNT IN AED</b>	<b>AED 2,100*</b>	<b>AED 2,700*</b>	<b>AED 1,800*/ Participant</b>	<b>AED 2,300*/ Participant</b>
<b>AMOUNT IN US\$</b>	<b>USD 572*</b>	<b>USD 735*</b>	<b>USD 490*/ Participant</b>	<b>USD 626*/ Participant</b>

## 2. Case Studies' Presenter Registration Fee

	<b>Early Bird Registration</b> (Prior to the 30 <sup>th</sup> of December 2023)	<b>Regular Registration</b>
<b>AMOUNT IN AED</b>	<b>AED 1,500*/ Participant</b>	<b>AED 1,900*/ Participant</b>
<b>AMOUNT IN US\$</b>	<b>USD 408*/ Participant</b>	<b>USD 518*/ Participant</b>

### The Registration Fee to the Forum includes:

- Two days attendance (all activities) of the 6<sup>th</sup> MENA Higher Education Leadership Forum with full access to all keynote speakers' presentations, panel discussions, case studies presentations and focused groups.
- Access to one of the 3 roundtables
- Lunch buffet on the 17<sup>th</sup> and 18<sup>th</sup> of April, 2024 along with two coffee breaks
- Access to the exhibition area
- Delegate materials
- Post-Forum access to all event presentations, post – Forum Report, photos through the Forum's website
- Certificate of Attendance- to be collected on the afternoon of the last day of the Forum

## Registration Fees for the Pre-Forum Workshops (16<sup>th</sup> April, 2024)

	<b>Fee for Forum Participants</b>	<b>Fee for Non-Forum Participants</b>
<b>AMOUNT IN AED</b>	<b>AED 500*/ Participant</b>	<b>AED 600*/ Participant</b>
<b>AMOUNT IN US\$</b>	<b>USD 136*/ Participant</b>	<b>USD 163*/ Participant</b>

### The Registration Fee to the Pre-Forum workshop includes:

- Half day hands-on workshop (workshops will be running in parallel and hence only one workshop may be registered at a time)
- Refreshments and snacks
- Certificate of Attendance - to be distributed at the end of the workshop

\*All fees are subject to 5% VAT



# Technical Advisory Committee

<p><b>Dr. Narimane Hadj-Hamou</b> Chair, 6th MENA Higher Education Leadership Forum, Founder &amp; CEO, CLICKS, UAE</p>	<p><b>Prof. Khaled Assaleh</b> Vice Chancellor for Academic Affairs, Ajman University, UAE</p>
<p><b>Prof. Yusra Mouzughi</b> Provost, University of Birmingham, UAE</p>	<p><b>Prof. Ghassan Aouad</b> Chancellor, Abu Dhabi University, UAE</p>
<p><b>Dr. Susan C. Aldridge</b> Interim President, Thomas Jefferson University, USA</p>	<p><b>Dr. Julie Furst-Bowe</b> Vice President for Academic Affairs, Arkansas Tech University, USA</p>
<p><b>Prof. Amr A Adly</b> President, Egypt-Japan University of Science and Technology (E-JUST), Egypt</p>	<p><b>Prof. Hossam Hamdy</b> Chancellor, Gulf Medical University, UAE</p>
<p><b>Ms Ayse Deniz OZKAN</b> Vice-Dir. Global Education and Partnerships, Istanbul Aydin University, Turkey</p>	<p><b>Prof. Dzulkifli Abdul Razak</b> Rector, International Islamic University Malaysia, Malaysia</p>
<p><b>Dr. Pankaj Mittal</b> Secretary General, Association of Indian Universities, India</p>	<p><b>Prof. Ahed Al-Wahadni</b> Ex-Secretary General, Ministry of Higher Education and Scientific Research, Jordan</p>
<p><b>Prof. Abhilasha Singh</b> Vice President for Academic Affairs, American University in the Emirates, UAE</p>	<p><b>Dr. Nabil EL KADHI</b> Acting Vice President for Academic Affairs and Development, Applied Science University, Bahrain</p>
<p><b>Prof. Habib Fardoun</b> Executive Committee Member IREG Observatory on Academic Ranking and Excellence, Belgium</p>	<p><b>Prof. Rachid Hadj-Hamou</b> CEO, Elite Academy, UAE</p>

## Venue

### Kempinski Central Avenue (Formerly the Address Dubai Mall), Dubai, UAE

Located at the heart of trendy Downtown Dubai, overlooking the world's tallest tower, Burj Khalifa, and attached to The Dubai Mall, one of the largest shopping and entertainment destinations in the world, Kempinski Central Avenue (Formerly the Address Dubai Mall) will be home to the upcoming MENA Higher Education Leadership Forum. Elegant and chic, this glamorous hotel offers guests a unique blend of traditional Arab hospitality in the most contemporary and cosmopolitan environment. Participants may enjoy dining in of the numerous restaurants available or just walk to the mall, Burj Khalifa, Dubai Boulevard or enjoy the beautiful musical fountains.



## Special Hotel Rates at the Dusit Thani, Dubai



Rate in AED Single Occupancy  
(Bed & Breakfast)

AED 635 NETT

Rate in AED Double Occupancy  
(Bed & breakfast)

AED 695 NETT

### Contact for Hotel Booking

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[www.menahelf.com](http://www.menahelf.com)

## Main Organizer



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