



Towards a New Generation of Engaged Universities: *The Need to Act, Adapt and Transform*

16th– 18th April, 2024 | Kempinski Central Avenue
(Formerly the Address Dubai Mall), Dubai, UAE

Building Leaders Who Shape a Nation: The Philosophy of Impact Measurement for the Misk 2030 Leaders Program

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The purpose of education is
to create people who can **act**
and **thrive** in the world that
they will inherit.

2030 Leaders Program

A New Approach to Impact Measurement

2030 Leaders Impact

How to Design an Impact System

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VISION رؤية
2030

**Uncommon leaders.
One common goal.**

- Gain diverse strategic insights to implement innovative transformation at scale
- Challenge frameworks and solve socio-economic issues in the kingdom
- Develop unique competencies designed to drive change in the kingdom
- Excel as leaders ready to play a transformational role in realizing Vision 2030
- Join an elite and influential network of inspired world leaders

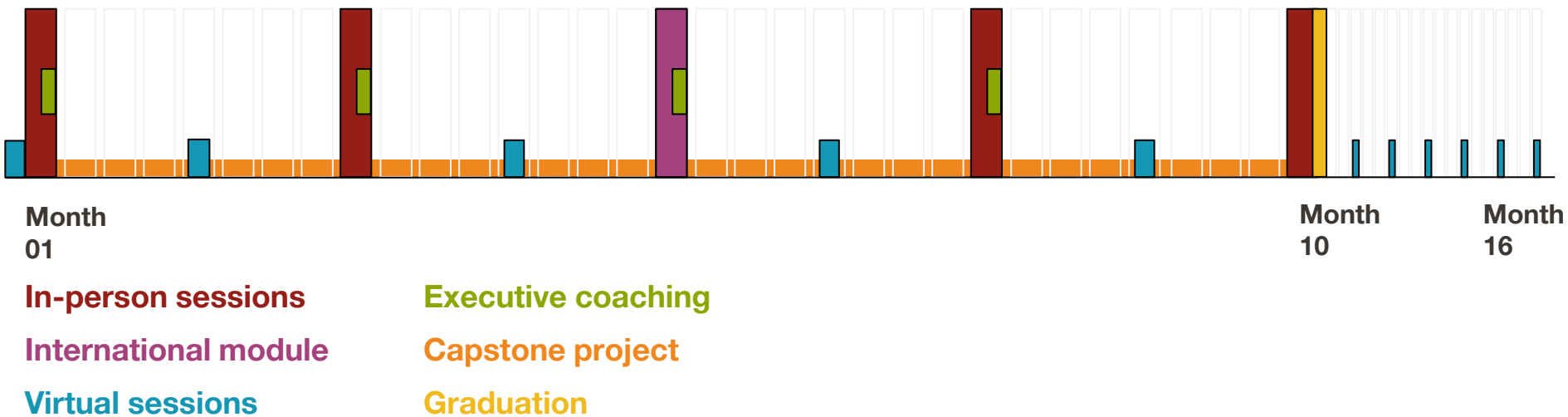
2030 Leaders Program



**Month
01**

**Month
16**

2030 Leaders Program



A Teaching Ecosystem

- **Misk Foundation**
- **Esade**
- **Ernst & Young-Parthenon**
- **Willis Towers Watson**
- **Center for Creative Leadership**
- **Minerva**

Executive Coaching



Self-Discovery Activities



Business Cases



Virtual Engagement



Capstone Project



Expert Guest Speakers



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Expert Guest Speakers



Building a Learning Taxonomy to Integrate Experiences

#SelfManagement

#AudienceEngagement

#LeadingTeams

#ChangeManagement

#ResponsibleCitizenship

#InnovationThinking

#EntrepreneurialMindset

#StrategicValueCreation

#EffectiveNegotiation

#SoundDecisionMaking

#EmbracingComplexity

#ContinualLearning

Executive
Coaching



Self-Discovery
Activities



Business
Cases



Virtual
Engagement



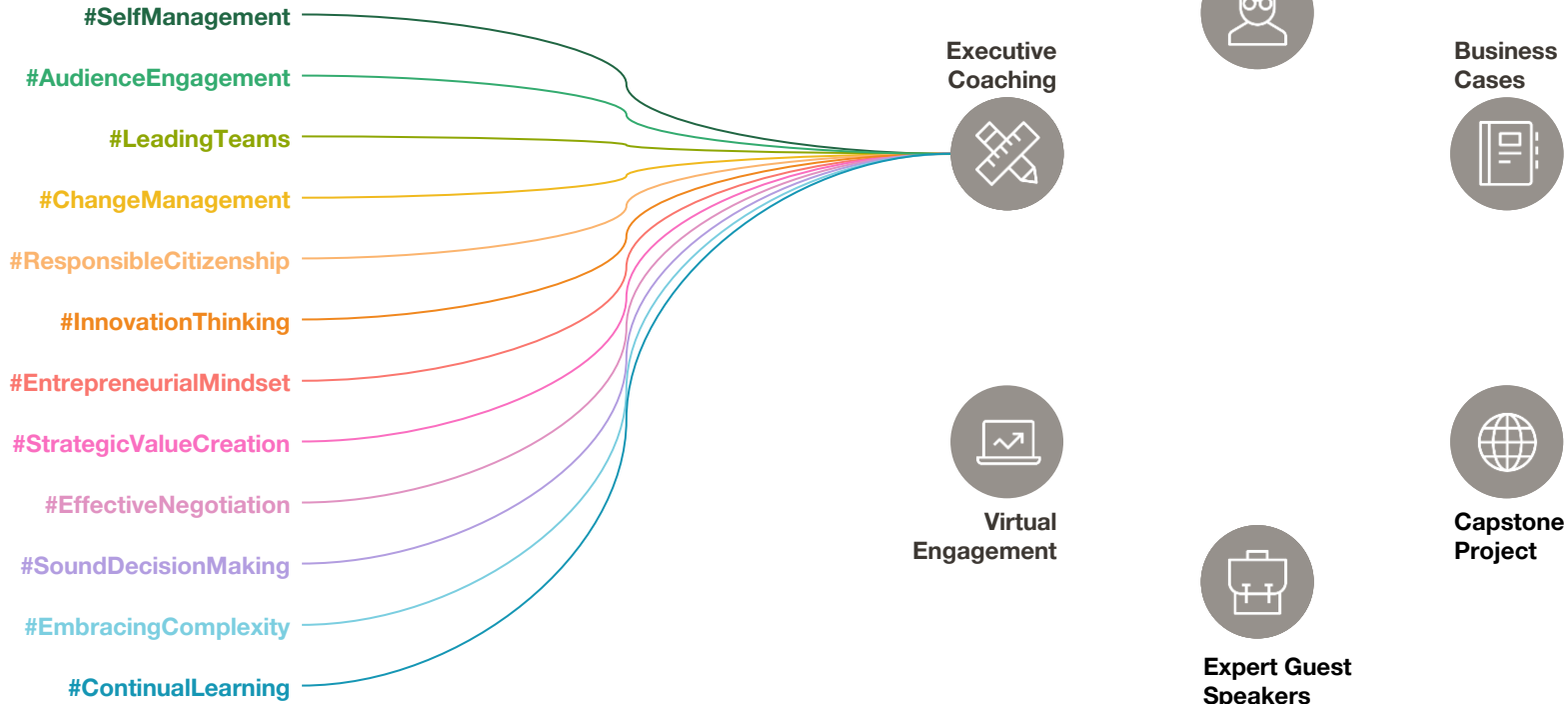
Capstone
Project



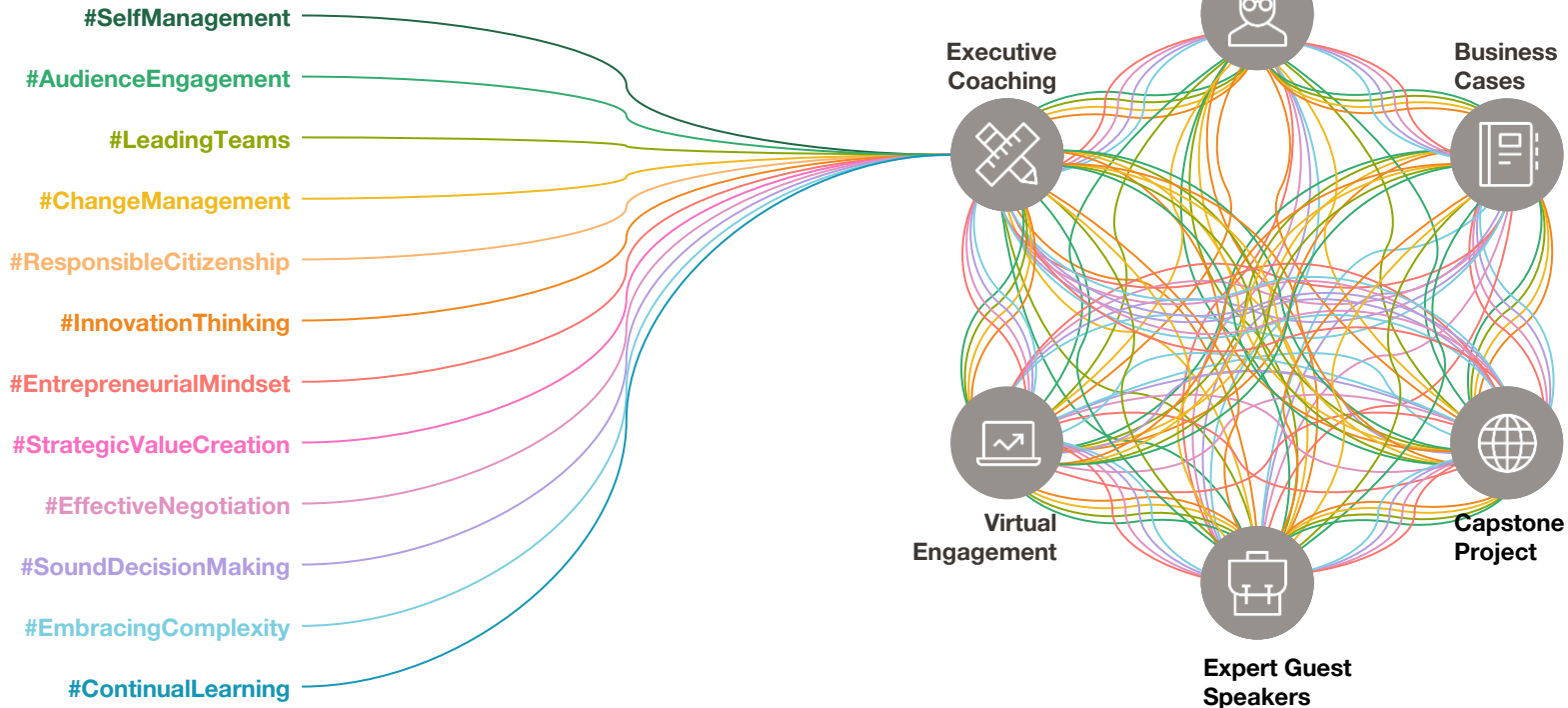
Expert Guest
Speakers



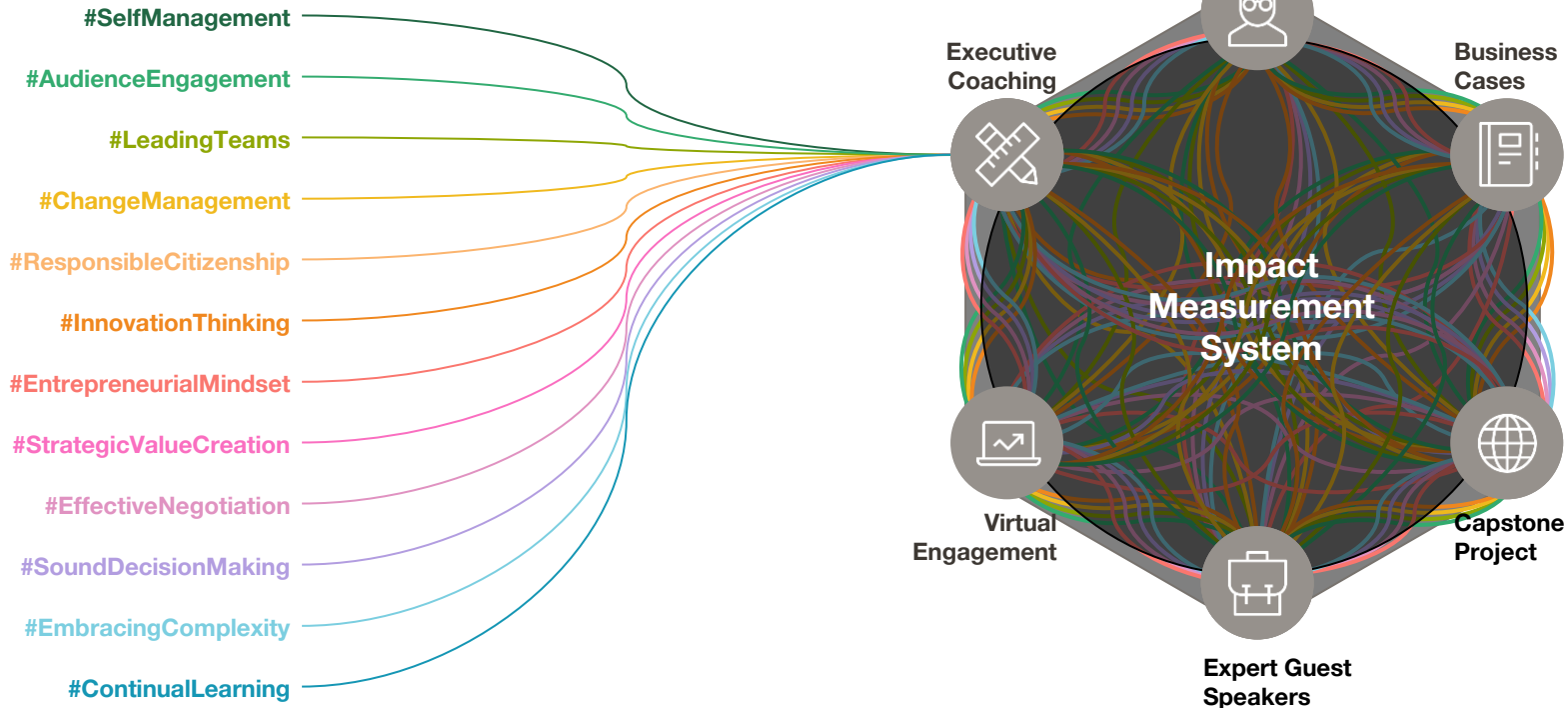
Building a Learning Taxonomy to Integrate Experiences



Building a Learning Taxonomy to Integrate Experiences



Building a Learning Taxonomy to Integrate Experiences



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Old Approach



Old Approach



Old Approach

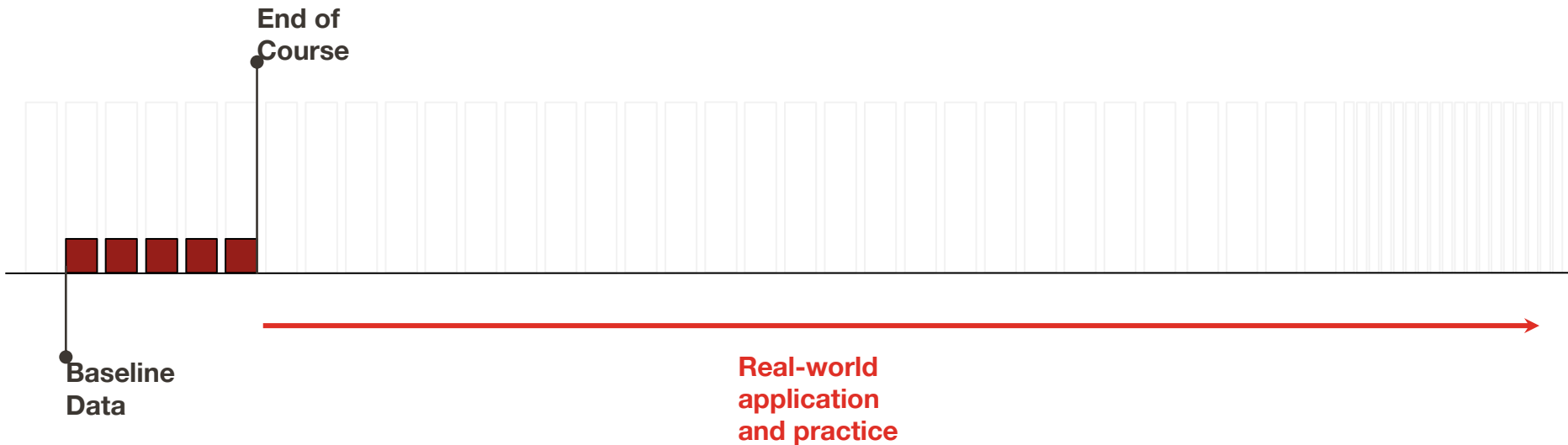
End of
Course



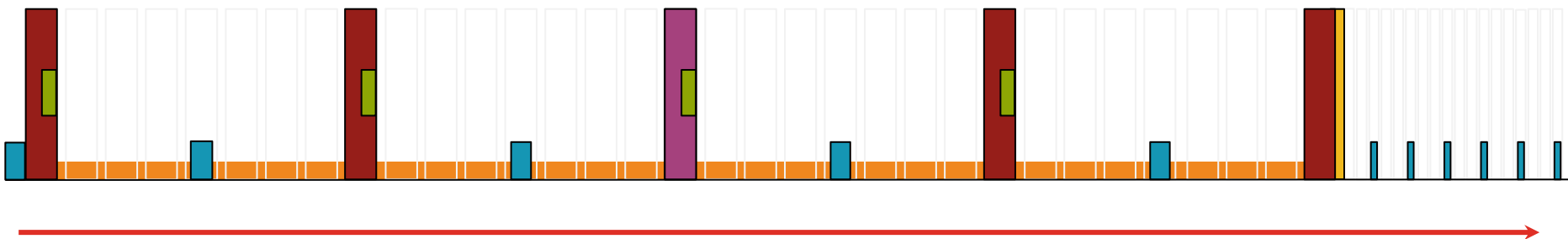
Old Approach



Old Approach

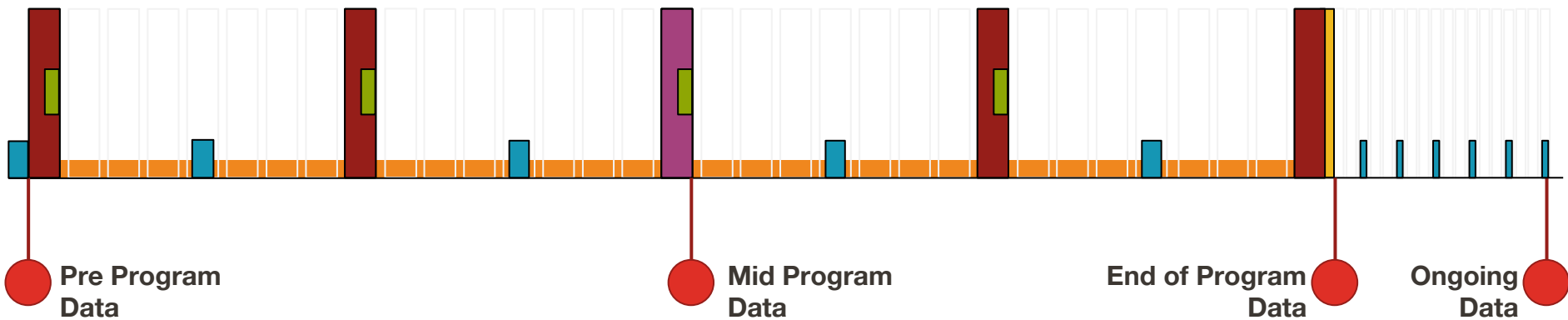


Spaced Impact Reporting

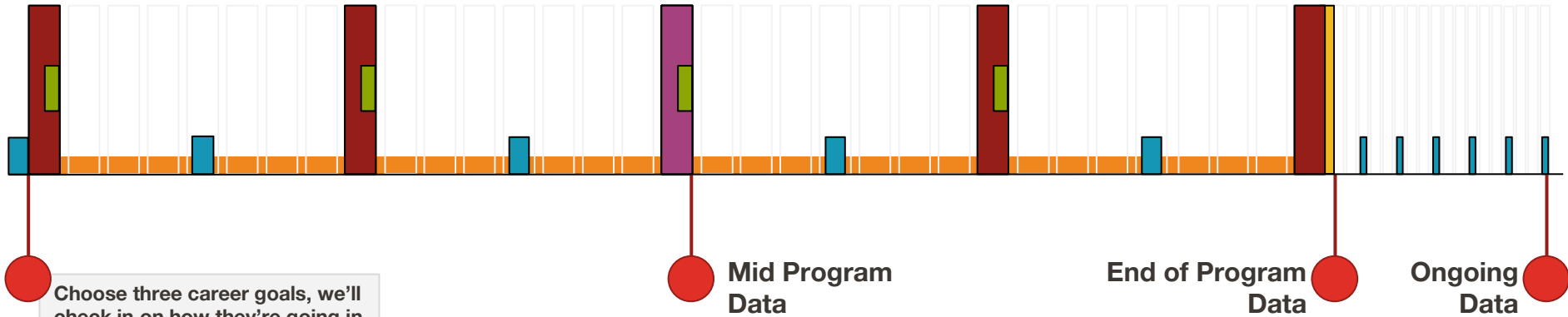


Real-world application and practice

Spaced Impact Reporting



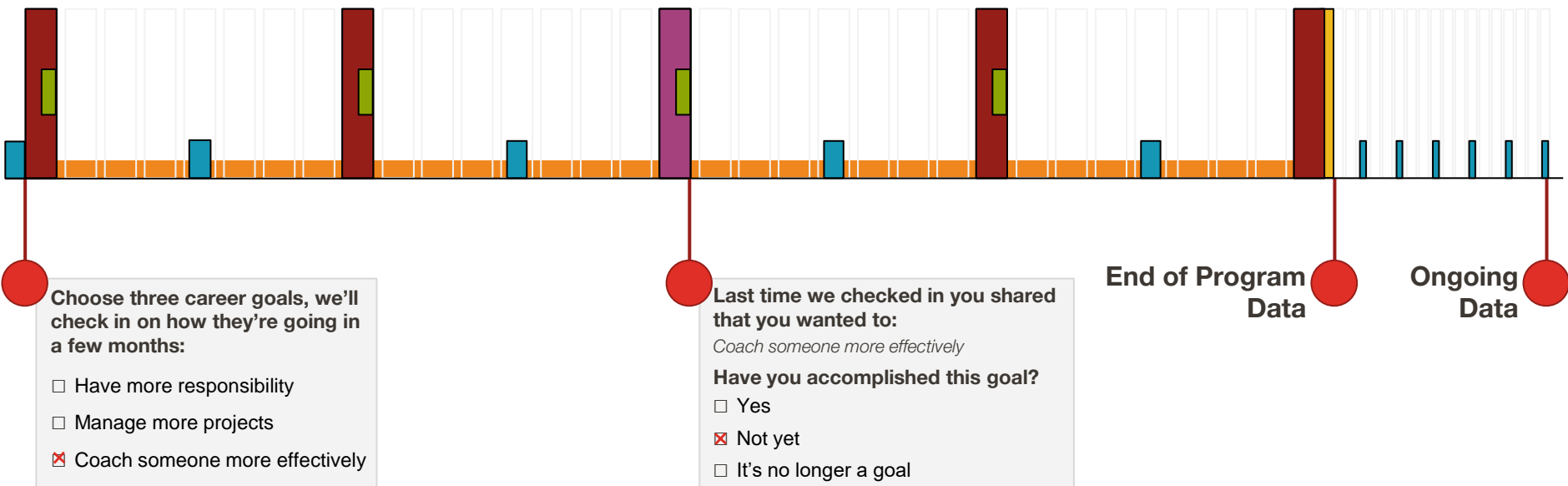
Spaced Impact Reporting



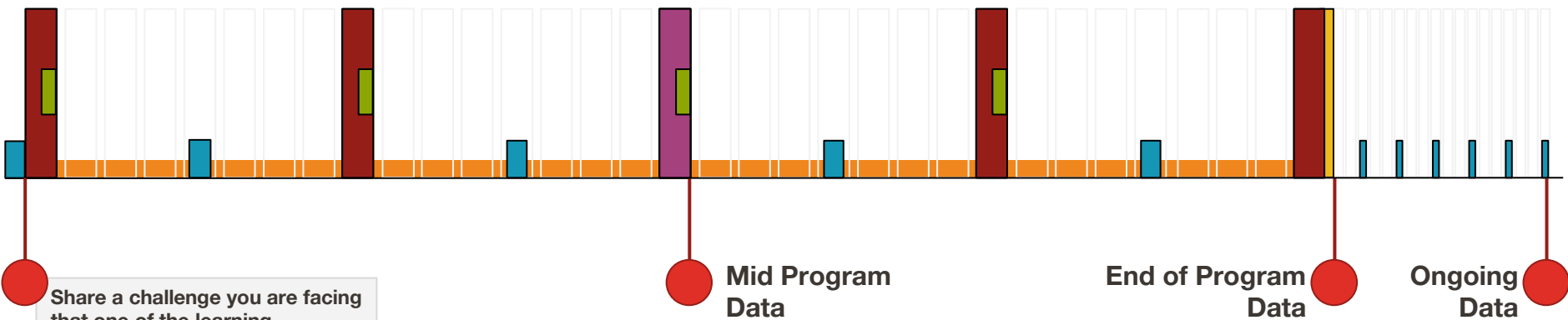
Choose three career goals, we'll check in on how they're going in a few months:

- Have more responsibility
- Manage more projects
- Coach someone more effectively

Spaced Impact Reporting



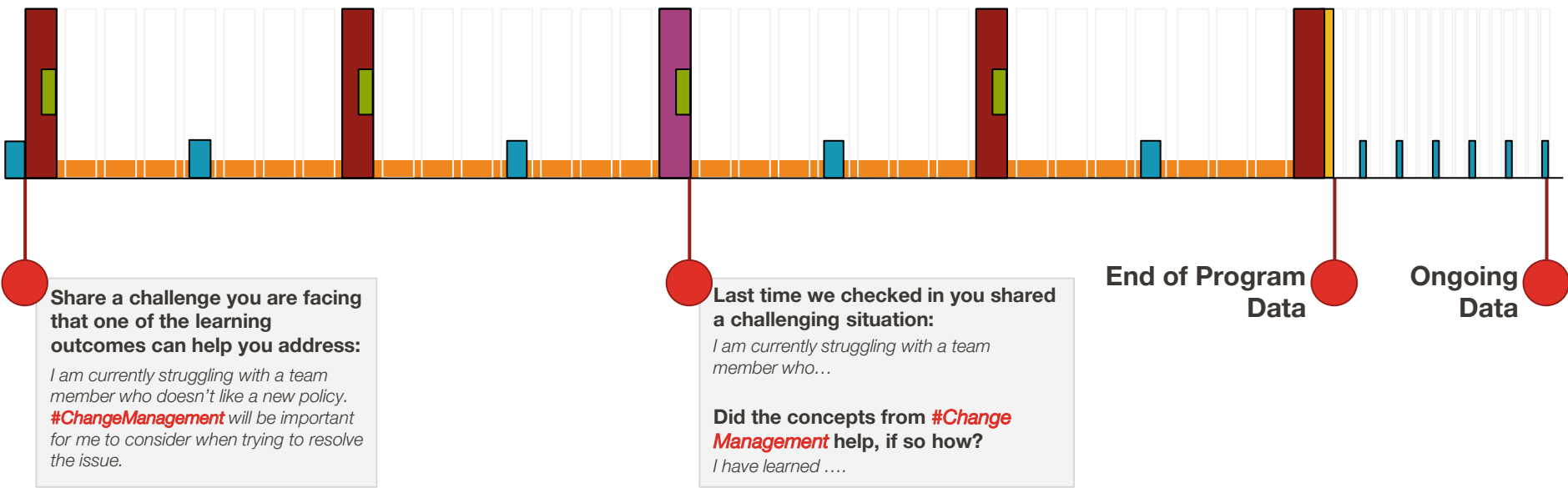
Spaced Impact Reporting



Share a challenge you are facing that one of the learning outcomes can help you address:

*I am currently struggling with a team member who doesn't like a new policy. **#ChangeManagement** will be important for me to consider when trying to resolve the issue.*

Spaced Impact Reporting



Share a challenge you are facing that one of the learning outcomes can help you address:

I am currently struggling with a team member who doesn't like a new policy. #ChangeManagement will be important for me to consider when trying to resolve the issue.

Last time we checked in you shared a challenging situation:

I am currently struggling with a team member who...

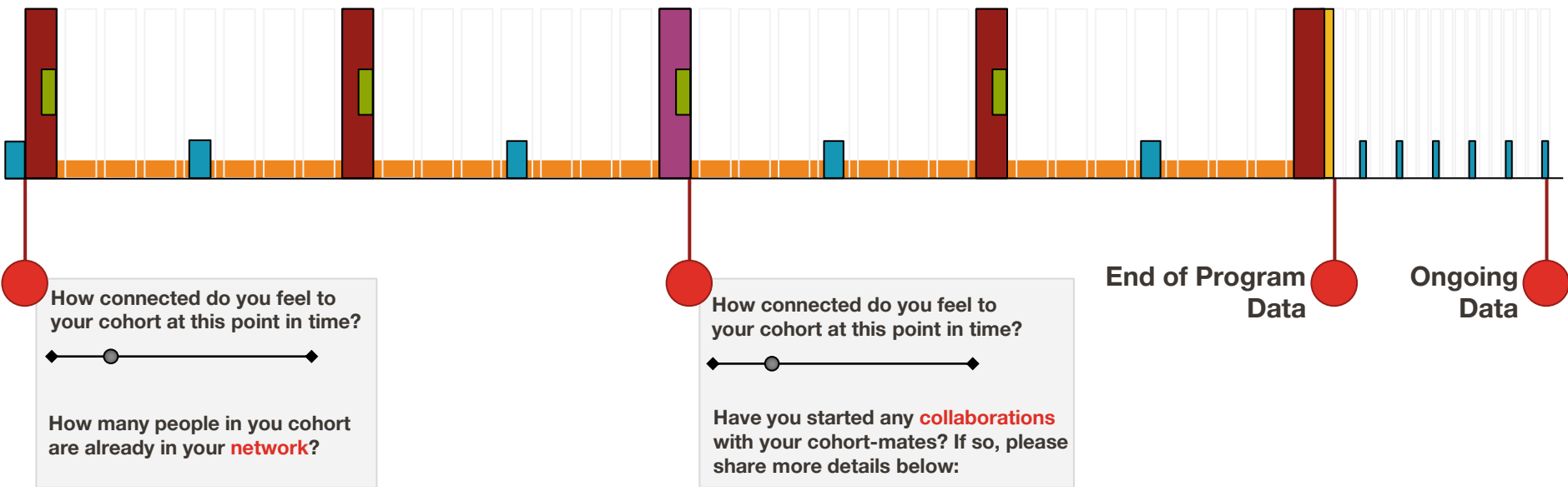
Did the concepts from #Change Management help, if so how?

I have learned

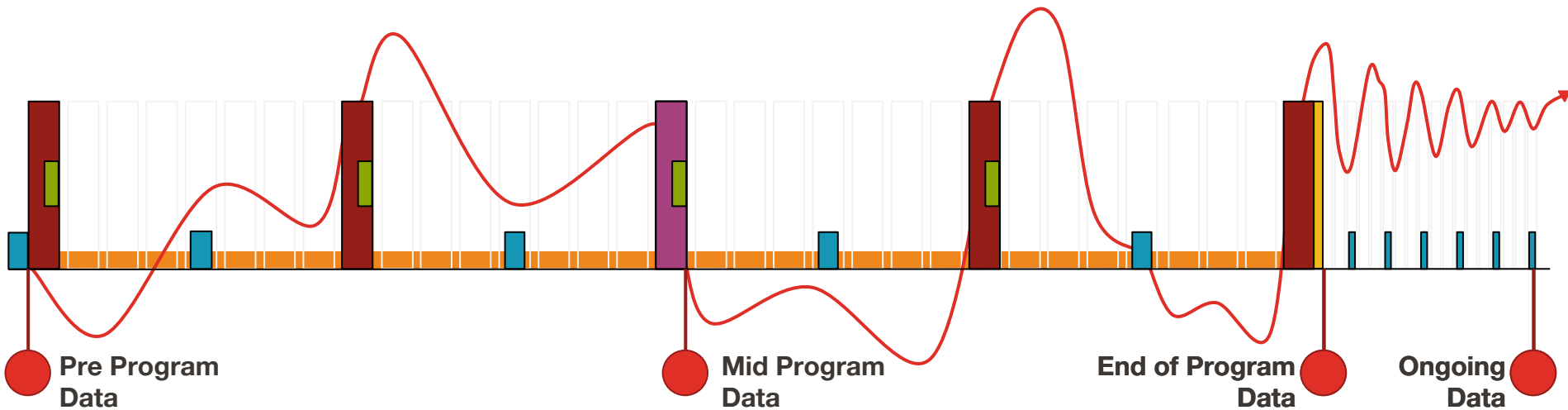
End of Program Data

Ongoing Data

Spaced Impact Reporting



Spaced Impact Reporting

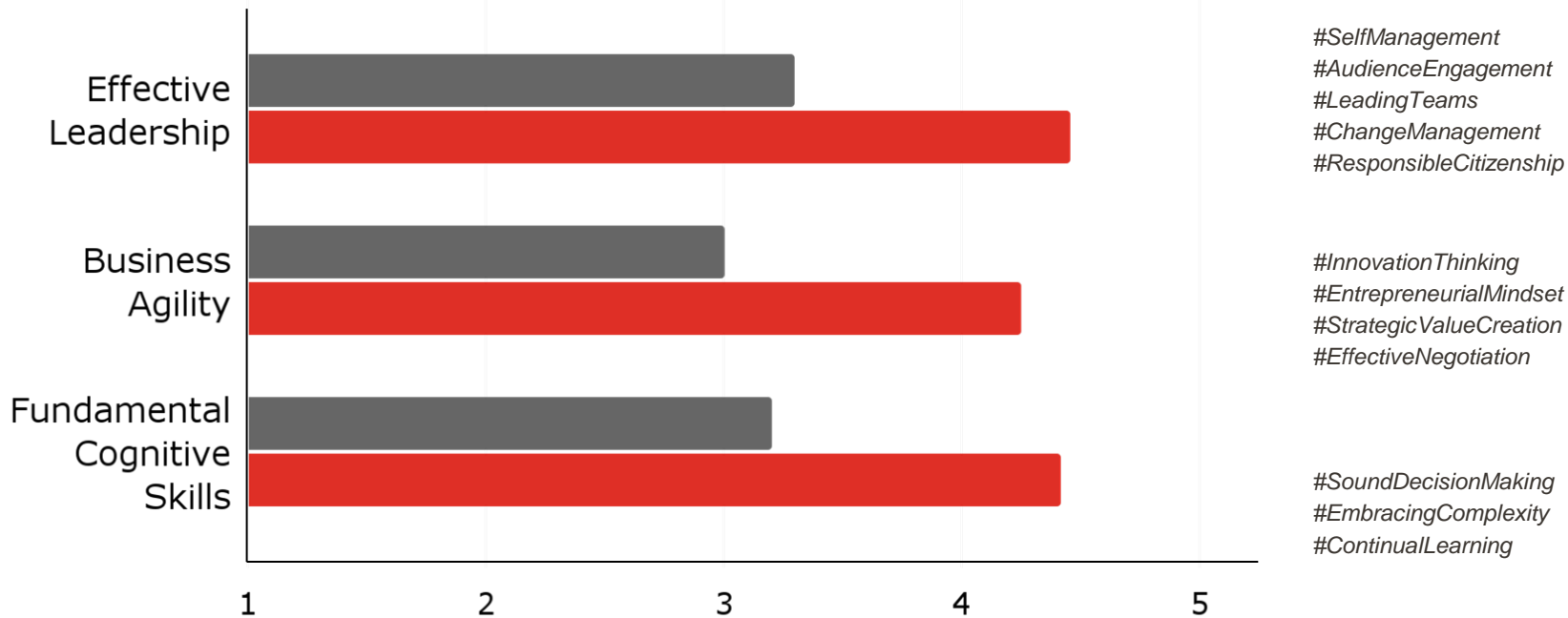


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75%

met a self-selected goal

87%

**feel more equipped to help the country
achieve Vision 2030**

98%

enhanced the strength of their network

75%

**started a cross-organizational
collaboration with another participant**

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How to Design an Impact Measurement System

01

Re-envision what and how you teach to support taking **action** in the real world.

02

Design instruments that capture skill **application** and individualized **growth**.

03

Design, build, and position the impact reporting as a learning **experience**, in and of itself.



Center for Learning Innovations &
Customized Knowledge Solutions

FORUM ORGANIZER