



Towards a New Generation of Engaged Universities: *The Need to Act, Adapt and Transform*

16th– 18th April, 2024 | Kempinski Central Avenue
(Formerly the Address Dubai Mall), Dubai, UAE

Building a Model of 21st Century Learning Innovation for Student Success – The Case of a Holistic University Transformation Project

Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco

جامعة الأخوين
AL AKHAWAYN
UNIVERSITY





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Beacon in MEA for 21st century liberal arts
education with practical and sustained
value. Best Value on Investment - VOI

- Al Akhawayn University in Ifrane
- Independent, public, not-for-profit
- Educating future citizen-leaders of Morocco & the world
- English-language, liberal arts curriculum, based on American system

- Enhances Morocco and engages the world
- Leading-edge educational & impact research programs
- Continuing and executive education
- Highest academic and ethical standards
- Equity & social responsibility

MICROCOSM FOR IDEAL
MOROCCO

LIBERAL EDUCATION
BEACON

STUDENT EXPERIENCE &
SUCCESS

B2B PARTNER OF CHOICE

AUI BRAND IMAGE &
NEW ENROLLMENT

FINANCIAL EXEMPLARITY
& SUSTAINABILITY

SUPPORT SERVICES AS KEY ENABLERS OF THE VISION

STRONG SHARED GOVERNANCE & INSTITUTIONAL EFFECTIVENESS

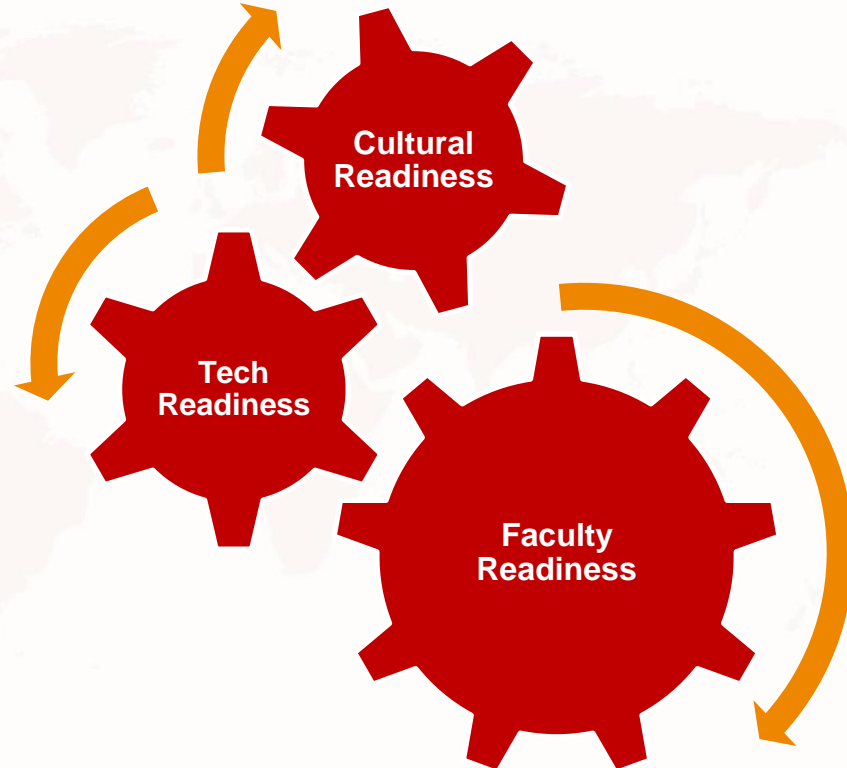




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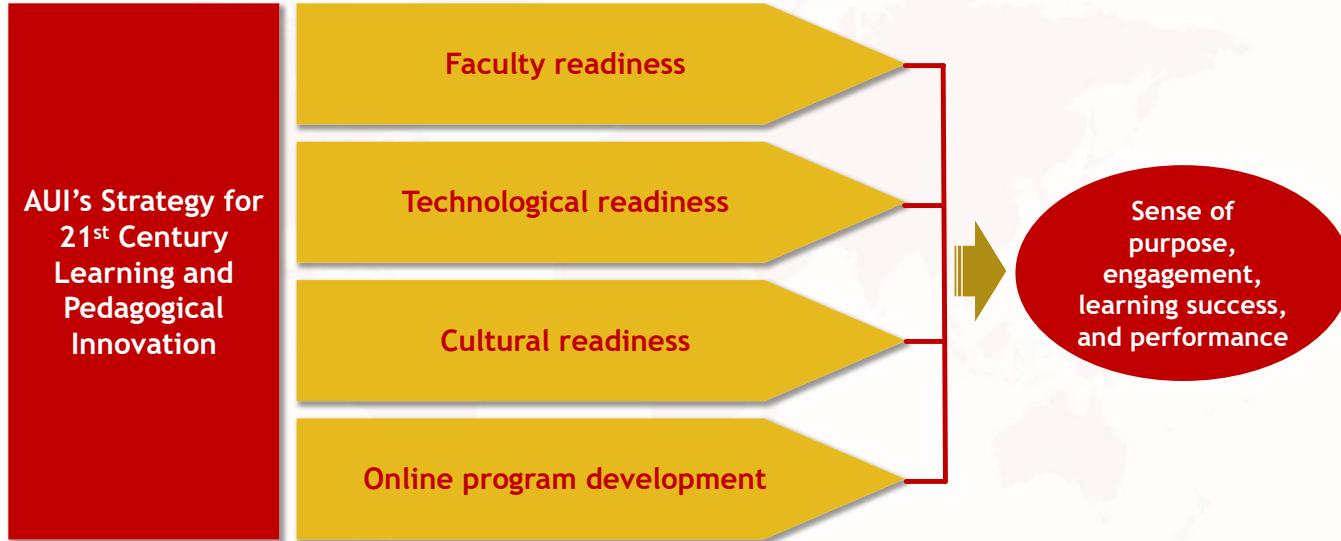
System Thinking Approach





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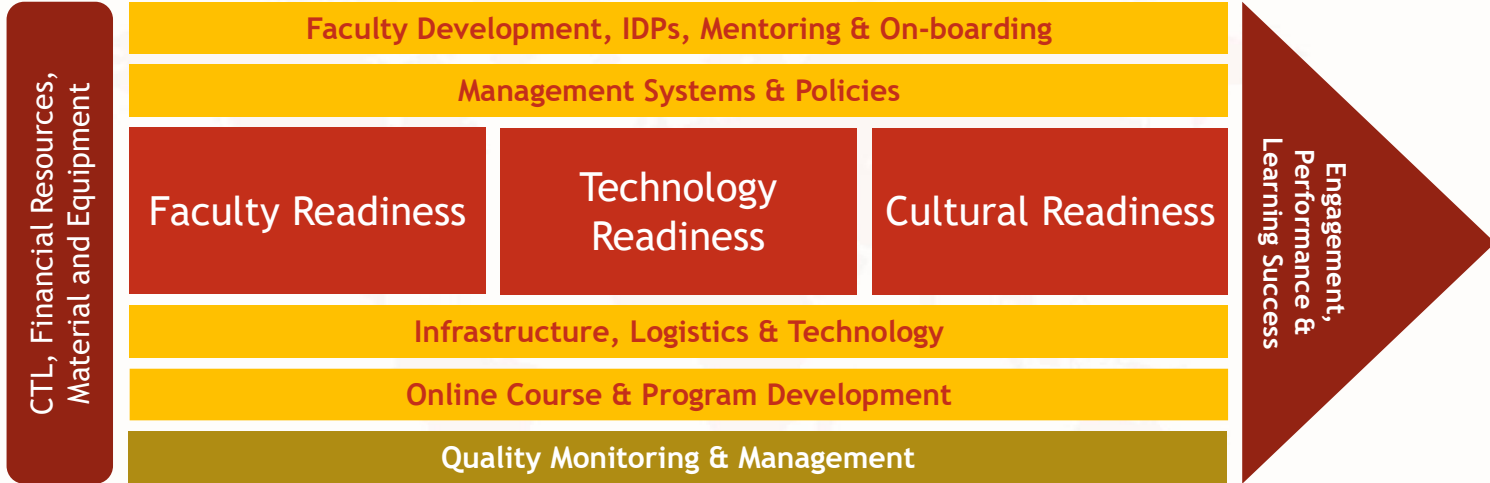
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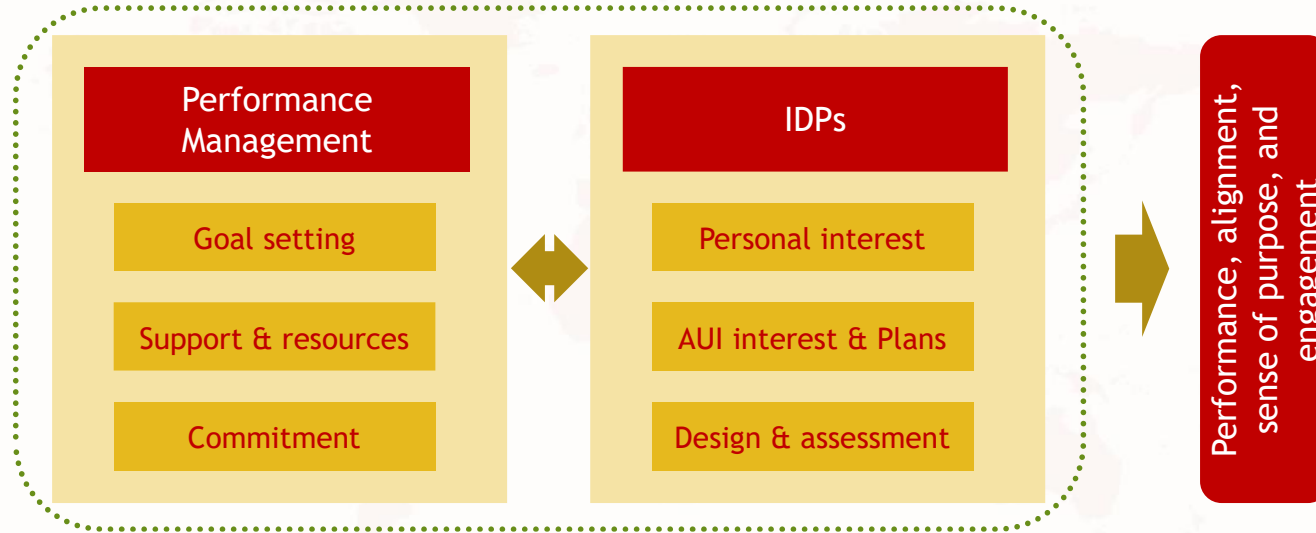
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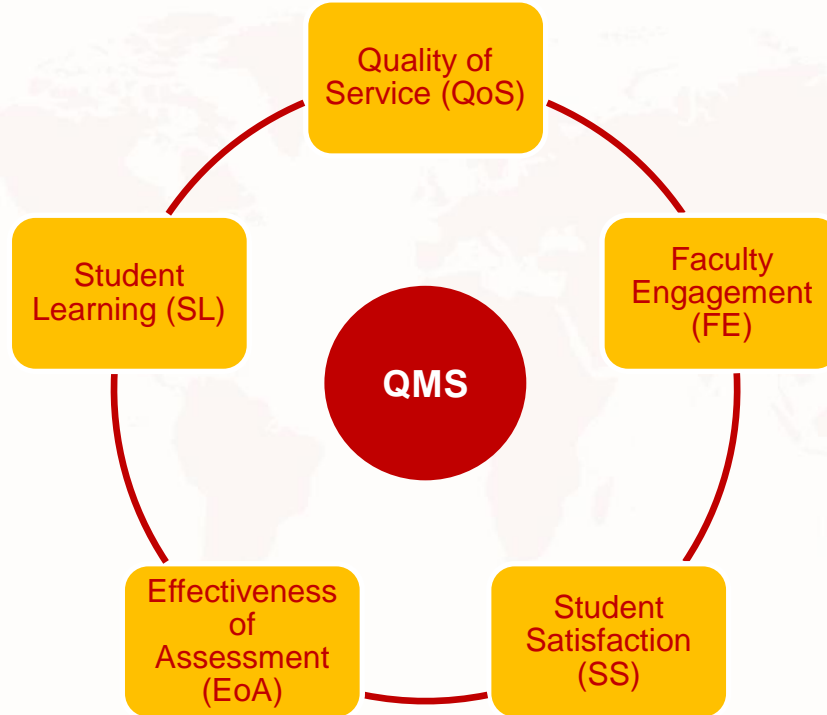
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Examples of Results & Outcomes

Faculty growth
mindset

Quality of
learning
assessment

Satisfaction
with teaching
experience

Student
perception of
learning

Support for
NECHE re-
accreditation





Center for Learning Innovations &
Customized Knowledge Solutions

FORUM ORGANIZER