



# TOWARDS A NEW GENERATION OF ENGAGED UNIVERSITIES: *THE NEED TO ACT, ADAPT AND TRANSFORM*

16<sup>TH</sup> – 18<sup>TH</sup> April, 2024

KEMPINSKI CENTRAL AVENUE, DUBAI - UAE



Center for Learning Innovations &  
Customized Knowledge Solutions

**FORUM ORGANIZER**



# Overview

The **6<sup>th</sup> MENA Higher Education Leadership Forum (MENA-HELF)** organized by the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) will be back in April 2024.

We invite to join senior leaders and decision makers from across the globe during our flagship two-day and a half event to discuss and debate emerging trends impacting higher education, opportunities, barriers and practical challenges encountered as well as solutions and strategies universities must adopt to meet the rapidly disruptive environment in which it operates and embrace transformation.

The MENA HELF aims to bring together higher education leaders, decision makers, researchers and representatives from different regulatory bodies, IGOs/ NGOs, etc. to exchange and share their experiences on various aspects of Higher Education. It also provides a dynamic platform to present and discuss the most recent innovations, trends, and good practices.

## Forum and Awards Ceremony Highlights



### WORKSHOP 1

Sustainability: from research to practice

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### WORKSHOP 2

Fostering belonging in Higher Education: Services and support to build competence, confidence and resilience

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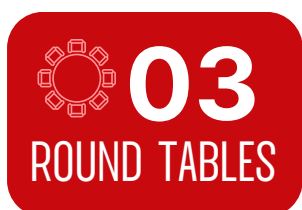
### WORKSHOP 3

Institutionalization of Teaching and Learning in HE: Fostering Academic Agility

### WORKSHOP 4

Enhancing the Student Experience with Ellucian

Sponsored by 



### ROUND TABLE 1

Advancing Sustainability and SDGs: The Role of Universities in Fostering a Sustainable Future

### ROUND TABLE 2

The Role of Universities as a Catalyst for Skilling, Reskilling, and Upskilling: Enhancing Employability and Workforce Readiness

Led by 

### ROUND TABLE 3

Empowering Student Engagement: Enhancing Governance, Collaboration, and Well-being in the Digital Age



### PANEL DISCUSSION 1

The Role of Universities in Fostering Global Peace: A Multifaceted Approach

### PANEL DISCUSSION 2

Leadership Strategies for Engaged Universities: Driving Engagement, Fostering Innovation, and Leading Transformative Change

### PANEL DISCUSSION 3

Aligning Higher Education with Societal Needs: Adapting to Changing Demands

### PANEL DISCUSSION 4

Embracing Technology in Learning and Teaching: Rethinking Pedagogy for the Digital Age

## Why Join the 6<sup>th</sup> MENA-HELF?

-  A **broad range and variety of activities**, including workshops, panel discussions, debates, focus groups, presentations of case studies, keynote addresses and practitioner insights
-  A professional, friendly, and **engaging environment for networking** with peers from different parts of the globe.
-  A unique **learning opportunity** for individuals working to transform their universities to ensure they continue to be agile and responsive to a very dynamic future
-  A **hands-on learning occasion** through workshops, learn by doing through participating in practical workshops prior to the start of the conference.
-  Learn new **tools and methodologies**, reflect on your own understanding and experience and interact and network with peers.



## Target Audience

**We invite leaders and decision makers within Higher Education from across the globe to join us, including:**

- Senior Administrators including Chancellors, Presidents, Rectors, Provosts, Vice Chancellors and Deans of Colleges.
- Members of governing bodies of Universities & Colleges.
- Higher Education Policy Makers.
- Representatives from Ministries of Higher Education, Accreditation Agencies, National Research Foundations, etc.
- Representatives from NGOs and IGOs concerned with Higher Education.
- Researchers.



# Forum Objectives

The 6th MENA Higher Education Leadership Forum aims to achieve the following objectives:



To reflect on the various disruptive forces which are impacting the Higher Education ecosystem and determine strategies and ways to address them



To reach to a common understanding of what is meant by the 'Engaged University' and how universities should revisit their purpose and act to serve the common good of their communities and support sustainability efforts.



To discuss what the future workforce will require and explore how universities can contribute to the 'knowledge-based economy' through offering a rich student experience, re-thinking teaching and learning and engaging with skilling, re-skilling and upskilling the future workforce.



To discuss how universities are positively promoting and nurturing creativity, innovation while leveraging on technological advancements to solve some of the most pressing socio-cultural, economic, political and environmental challenges.



To share good practices and success stories where institutions from across the globe have been positively planning and transforming themselves across various areas.



To examine ways through which different stakeholders including government and industry (public and private) can work closer together to drive positive change and support socio-economic development.

## Some of our Confirmed Speakers



**Prof. Najla Bouden Romdhane,**  
Former Prime Minister, Tunisia



**Dr. Diana Abdulkareem Al Jahrami**  
Secretary General, Higher Education Council, Bahrain



**Prof. Francisco Marmolejo**  
Higher Education President, Qatar Foundation, Qatar



**Dr. Rimah Saleh Al-Yahya**  
Member of the Saudi Shuraa Council and Former Deputy Minister for Private Higher Education, KSA



**Mr. Phil Baty**  
Chief Global Affairs Officer, Times Higher Education (THE), UK



**Mr. Peter J. Wells**  
Chief, Higher Education, UNESCO,



**Dr. Susanna Karakhanyan**  
Director, Higher Education Regulation & Licensing Division, Abu Dhabi Department of Education and Knowledge (ADEK), UAE



**Prof. Sir Anton Muscatelli**  
Principal and Vice-Chancellor, University of Glasgow, Scotland



**Mr. Simon Roy**  
Head of Higher Education Policy Team, The Organization for Economic Cooperation and Development, France



**Mr. Ben Nelson**  
Founder and CEO, Minerva Project



**Dr. Mohamed Lachemi**  
President and Vice-Chancellor, Ryerson University, Canada



**Prof. Ghassan Aouad**  
Chancellor, Abu Dhabi University, UAE



**Dr. Fanta Aw**  
Executive Director and CEO, Association of International Educators (NAFSA), USA



**Dr. Abdalla Hazaimh**  
Advisor, Ministry of Education and Higher Education, Qatar



**Dr. Ahmed Al Yamani**  
President, Prince Sultan University, KSA



**Prof. Mohamed Loutfi**  
President and Vice-Chancellor, The British University in Egypt, Egypt



**Dr. Tod A. Laursen**  
Chancellor, American University of Sharjah, UAE



**Prof. Ammar Kaka**  
Pro Vice Chancellor & President, Curtin University, UAE



**Prof. Clare Pollock**  
Senior Deputy Vice-Chancellor, Western Sydney University, Australia



**Prof. Hatem Masri**  
Acting President, Applied Science University, Bahrain



**Prof. Yusra Mouzugh**  
Provost, University of Birmingham, UAE



**Mr. Patrick Paul Walsh**  
Vice President of Education, The Sustainable Development Solutions Network Director of the SDG Academy, Ireland



**Dr. Chris Howard**  
Executive Vice President and Chief Operating Officer, Arizona State University, USA

## Some of our Confirmed Speakers



**Prof. Khaled Assaleh**

Vice Chancellor,  
Academic Affairs,  
Ajman University,  
UAE



**Prof. Ghaleb Alhadrami Albreik**

Acting Vice  
Chancellor, United  
Arab Emirates  
University, Al Ain,  
UAE



**Dr. Shahin V. BAYRAMOV**

Rector, Mingachevir  
State University,  
Azerbaijan Board  
Member, International  
Association of  
Universities (IAU)



**Prof. Maurits van Rooijen**

Group Rector & Chief  
Academic Officer,  
Global University  
Systems, UK and  
Rector & President  
University of Europe,  
Germany



**Dr. Raul Villamarin Rodriguez**

Vice President,  
Woxsen University,  
India



**Dr. Julie Furst-Bowe**

Vice President for  
Academic Affairs,  
Arkansas Tech  
University, USA



**Prof. Abhilasha Singh**

Vice President for  
Academic Affairs,  
American University  
in the Emirates, UAE



**Prof. Dr. Bassam Alameddine**

Acting President and  
Vice President for  
Academic Affairs, Gulf  
University for Science  
and Technology,  
Kuwait



**Dr. Catherine Hack**

Principal Adviser,  
Learning and  
Teaching,  
AdvanceHE, UK



**Prof. Hoda Mostafa**

Director, Center for  
Learning and  
Teaching, American  
University in Cairo,  
Egypt



**Prof. Martin Spraggon Hernandez**

Section Manager -  
Research Partnerships,  
Rabdan Academy, UAE



**Ms. Morwenna Crago**

Director, Product  
Enablement for  
Higher Education,  
McGraw Hill



**Mr. Nick Davis**

President, Middle East  
& Africa, THE (Times  
Higher Education)



**Dr. Samar Farah**

Senior Skills  
Transformation  
Consultant, Coursera,  
Europe, Middle East  
and Africa



**Sam Philip**

Director, Professional  
Services - ELLUCIAN



**Mr. Ralph Azar**

Business Development  
Manager, Higher  
Education, Middle East  
and Africa, McGraw Hill  
International



# Institutional Case Studies Presenters



**Dr. Randall Rhodes**

President, The American University of Kurdistan, Iraq



**Dr. Hashim Al Zaabi**

Chancellor, Sharjah Maritime Academy, UAE



**Prof. Hossam Hamdy**

Chancellor, Gulf Medical University, UAE



**Dr. Yousef Al-Assaf**

President, Rochester Institute of Technology, UAE



**Dr. M. Nauman Farooqi**

President and Vice Chancellor, St. Thomas University, Canada



**Dr. Lamjed Bettaieb**

Deputy Director General, ESPRIT School of Engineering, Tunisia



**Dr. Karim Moustaghfir**

Assistant Vice President for 21st Century Learning Innovation and Faculty Development, Al Akhawayn University, Morocco



**Dr. Yawar Hayat Khan**

Deputy Vice Chancellor (Academics), Riphah International University, Pakistan



**Prof. Samar Ahmed**

Associate Dean academic Affairs, Dubai Medical College for Girls, UAE



**Dr. Joanne Doumit**

Director of the Career Center and Alumni Relations Office, Université la Sagesse, Lebanon



**Dr. Connie Mitchell, PFHEA**

Director, Teaching and Learning & Vice Dean of the College of Humanities and Sciences, Prince Sultan University, KSA



**Dr. Hemachandran Kannan**

Director AI Research Center, woxsen university, India



**Prof. Abhilasha Singh**

Vice President for Academic Affairs, American University in the Emirates, UAE



**Prof. Dato' Dr Mohamed Saufi Awang**

Hospital Director, International Islamic University Malaysia, Malaysia



**Dr. Shakib Farhat**

Dean of Student Affairs, Abu Dhabi University, UAE



**Dr. Shakib Farhat**

Dean of Student Affairs, Abu Dhabi University, UAE



**Dr. Mubarak Alkhatnai**

Dean of Development and Quality, King Saud University, KSA



**Dr. Bashayer AlKhalifah**

The Australian University, Kuwait



**Dr. Adel Ahmed**

AMITY University, Dubai, UAE



**Dr. Kleanthis Kyriakidis**

American University in the Emirates, UAE



**Dr. Tendai Charles**

The British University in Dubai, UAE



**Mr. Yücel YILMAZ**

Atilim University, Turkey



**Dr. Ehab Hussein Bani Hani**

Australian University (AU), Kuwait

# Institutional Case Studies Presenters



**Melaine D'Cruze**  
Aga Khan University,  
Pakistan



**Ms. Sahreen  
Chauhan**  
Aga Khan University,  
Pakistan



**Dr. Noha Ahmed  
Bendary**  
The British University  
in Egypt, Egypt

**MORE PRESENTERS TO BE  
ANNOUNCED...**



# AWARD CEREMONY

17<sup>th</sup> April 2024



**Zairi International Awards**  
FOR EXCELLENCE IN HIGHER EDUCATION

**3<sup>RD</sup>**  
Edition

**Shortlisted  
Institutions**

## *Award of Excellence for Internationalization*



**BOTSWANA OPEN UNIVERSITY**  
REPUBLIC OF BOTSWANA



**AMERICAN UNIVERSITY OF THE  
MIDDLE EAST**  
STATE OF KUWAIT



**UNIVERSIDAD DEL NORTE PERU**  
REPUBLIC OF PERU

## *Award of Excellence for Research Impact*



**THE AGA KHAN UNIVERSITY**  
ISLAMIC REPUBLIC OF PAKISTAN



**KING FAISAL UNIVERSITY**  
KINGDOM OF SAUDI ARABIA



**EGYPT-JAPAN UNIVERSITY  
SCIENCE AND TECHNOLOGY**  
ARAB REPUBLIC OF EGYPT

## *Award of Excellence for Outstanding Non-Profit Contribution to the Community*



**KING FAHD UNIVERSITY OF  
PETROLEUM AND MINERALS**  
KINGDOM OF SAUDI ARABIA



**RIPHAH INTERNATIONAL UNIVERSITY**  
ISLAMIC REPUBLIC OF PAKISTAN



**SIDI MOHAMED BEN ABDELLAH  
UNIVERSITY**  
KINGDOM OF MOROCCO

## *Award of Excellence for Internationalization*



**MODERN UNIVERSITY FOR  
BUSINESS AND SCIENCES**  
REPUBLIC OF LEBANON



**UNIVERSITI ISLAM SULTAN SHARIF ALI**  
NEGARA BRUNEI DARUSSALAM



**NATIONAL UNIVERSITY OF  
SCIENCE AND TECHNOLOGY**  
SULTANATE OF OMAN

## *Awards of Excellence for Equity and Inclusion*



**EUROMED UNIVERSITY OF FES**  
KINGDOM OF MOROCCO



**SENSE KALEIDOSCOPIES**  
REPUBLIC OF INDIA

# Sponsorship Opportunities

We are inviting Higher Education service providers (i.e. publishers, technology providers, students recruitment agencies, accrediting bodies, etc.) as well as universities to consider the various sponsorship packages available to support this prestigious event.

Each of our sponsorship packages offers lucrative benefits to ensure that the sponsor's support is recognized and highlighted throughout the Forum and beyond. These packages can be further tailored based on need be further tailored to ensure the sponsors' and organizer's benefits are achieved.



# Forum Exhibition Opportunities

The Forum exhibition offers many exciting benefits to those wanting enhance their visibility and showcase their products, services and work among leaders of Higher Education and beyond. By exhibiting at the Forum, you will be able to extend your network, run demonstrations in your booth, establish new collaboration and partnerships and meet with key leaders of Higher Education.

Visit our website [www.menahelf.com](http://www.menahelf.com) or Email us at [inquiries@menahelf.com](mailto:inquiries@menahelf.com) to know more about Sponsorship & Exhibition Opportunities



## Meet Some of Our **Sponsors and Exhibitors**



Center for Learning Innovations &  
Customized Knowledge Solutions

Center for Learning Innovations and  
Customized Knowledge Solutions (CLICKS)



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QAA



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ZEVA



Center for Learning Innovations &  
Customized Knowledge Solutions

**FORUM ORGANIZER**



# Registration Fees

## 1. Regular Delegate Registration Fee (Individual and group)

Individual Registration		Group Registration		
AMOUNT IN AED	<b>Early Bird Registration</b> (Prior to the 30 <sup>th</sup> of December 2023)	<b>Regular Registration</b>	<b>Early Bird Registration- 3 &amp; above Participants</b> (Prior to the 30 <sup>th</sup> of December 2023)	<b>Regular Group Registration-3 &amp; above Participants</b>
	AED 2,100*	AED 2,700*	AED 1,800* / Participant	AED 2,300* / Participant
	USD 572*	USD 735*	USD 490* / Participant	USD 626* / Participant

## 2. Case Studies' Presenter Registration Fee

	<b>Early Bird Registration</b> (Prior to the 30 <sup>th</sup> of December 2023)	<b>Regular Registration</b>
AMOUNT IN <b>AED</b>	<b>AED 1,500*/ Participant</b>	<b>AED 1,900*/ Participant</b>
AMOUNT IN <b>US\$</b>	<b>USD 408*/ Participant</b>	<b>USD 518*/ Participant</b>

### The Registration Fee to the Forum includes:

- Two days attendance (all activities) of the 6<sup>th</sup> MENA Higher Education Leadership Forum with full access to all keynote speakers' presentations, panel discussions, case studies presentations and focused groups.
- Access to one of the 3 roundtables
- Lunch buffet on the 17<sup>th</sup> and 18<sup>th</sup> of April, 2024 along with two coffee breaks
- Access to the exhibition area
- Delegate materials
- Post-Forum access to all event presentations, post – Forum Report, photos through the Forum's website
- Certificate of Attendance- to be collected on the afternoon of the last day of the Forum

## Registration Fees for the Pre-Forum Workshops (16<sup>th</sup> April, 2024)

	Fee for Forum Participants	Fee for Non-Forum Participants
AMOUNT IN AED	AED 500*/ Participant	AED 600*/ Participant
AMOUNT IN US\$	USD 136*/ Participant	USD 163*/ Participant

### The Registration Fee to the Pre-Forum workshop includes:

- Half day hands-on workshop (workshops will be running in parallel and hence only one workshop may be registered at a time)
- Refreshments and snacks
- Certificate of Attendance - to be distributed at the end of the workshop

\*All fees are subject to 5% VAT

# Technical Advisory Committee

<b>Dr. Narimane Hadj-Hamou</b> Chair, 6th MENA Higher Education Leadership Forum, Founder & CEO, CLICKS, UAE	<b>Prof. Khaled Assaleh</b> Vice Chancellor for Academic Affairs, Ajman University, UAE
<b>Prof. Yusra Mouzughi</b> Provost, University of Birmingham, UAE	<b>Prof. Ghassan Aouad</b> Chancellor, Abu Dhabi University, UAE
<b>Dr. Susan C. Aldridge</b> Interim President, Thomas Jefferson University, USA	<b>Dr. Julie Furst-Bowe</b> Vice President for Academic Affairs, Arkansas Tech University, USA
<b>Prof. Amr A Adly</b> President, Egypt-Japan University of Science and Technology (E-JUST), Egypt	<b>Prof. Hossam Hamdy</b> Chancellor, Gulf Medical University, UAE
<b>Ms Ayse Deniz OZKAN</b> Vice-Dir. Global Education and Partnerships, Istanbul Aydin University, Turkey	<b>Prof. Dzulkifli Abdul Razak</b> Rector, International Islamic University Malaysia, Malaysia
<b>Dr. Pankaj Mittal</b> Secretary General, Association of Indian Universities, India	<b>Prof. Ahed Al-Wahadni</b> Ex-Secretary General, Ministry of Higher Education and Scientific Research, Jordan
<b>Prof. Abhilasha Singh</b> Vice President for Academic Affairs, American University in the Emirates, UAE	<b>Dr. Nabil EL KADHI</b> Acting Vice President for Academic Affairs and Development, Applied Science University, Bahrain
<b>Prof. Habib Fardoun</b> Executive Committee Member IREG Observatory on Academic Ranking and Excellence, Belgium	<b>Prof. Rachid Hadj-Hamou</b> CEO, Elite Academy, UAE

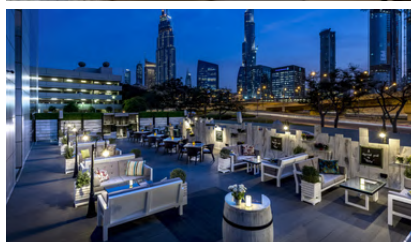
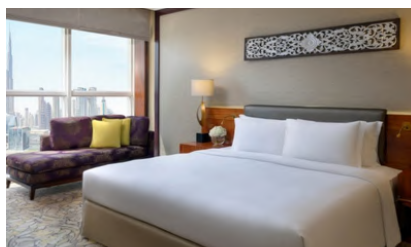
## Venue

### Kempinski Central Avenue (Formerly the Address Dubai Mall), Dubai, UAE

Located at the heart of trendy Downtown Dubai, overlooking the world's tallest tower, Burj Khalifa, and attached to The Dubai Mall, one of the largest shopping and entertainment destinations in the world, Kempinski Central Avenue (Formerly the Address Dubai Mall) will be home to the upcoming MENA Higher Education Leadership Forum. Elegant and chic, this glamorous hotel offers guests a unique blend of traditional Arab hospitality in the most contemporary and cosmopolitan environment. Participants may enjoy dining in of the numerous restaurants available or just walk to the mall, Burj Khalifa, Dubai Boulevard or enjoy the beautiful musical fountains.



### Special Hotel Rates at the Dusit Thani, Dubai



**Rate in AED Single Occupancy  
(Bed & Breakfast)**

**AED 635 NETT**

**Rate in AED Double Occupancy  
(Bed & breakfast)**

**AED 695 NETT**

### Contact for Hotel Booking

**Mr. Hany Taha**

 hany.taha@dusit.com





[inquiries@menahelf.com](mailto:inquiries@menahelf.com)



[www.menahelf.com](http://www.menahelf.com)

## Main Organizer



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