



TOWARDS A NEW GENERATION OF ENGAGED UNIVERSITIES: *THE NEED TO ACT, ADAPT AND TRANSFORM*

16TH – 18TH April, 2024

KEMPINSKI CENTRAL AVENUE, DUBAI - UAE



Center for Learning Innovations &
Customized Knowledge Solutions

FORUM ORGANIZER



Overview

The **6th MENA Higher Education Leadership Forum (MENA-HELF)** organized by the Center for Learning Innovations and Customized Knowledge Solutions (CLICKS) will be back in April 2024.

We invite to join senior leaders and decision makers from across the globe during our flagship two-day and a half event to discuss and debate emerging trends impacting higher education, opportunities, barriers and practical challenges encountered as well as solutions and strategies universities must adopt to meet the rapidly disruptive environment in which it operates and embrace transformation.

The MENA HELF aims to bring together higher education leaders, decision makers, researchers and representatives from different regulatory bodies, IGOs/ NGOs, etc. to exchange and share their experiences on various aspects of Higher Education. It also provides a dynamic platform to present and discuss the most recent innovations, trends, and good practices.

Forum and Awards Ceremony Highlights



WORKSHOP 1

Sustainability: from research to practice

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WORKSHOP 2

Fostering belonging in Higher Education:
Services and support to build
competence, confidence and resilience

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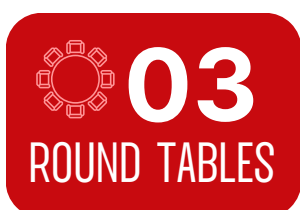
WORKSHOP 3

Institutionalization of Teaching and
Learning in HE: Fostering Academic
Agility

WORKSHOP 4

Enhancing the Student Experience with
Ellucian

Sponsored by



ROUND TABLE 1

Advancing Sustainability and SDGs: The Role of Universities in Fostering a Sustainable Future

 ellucian.

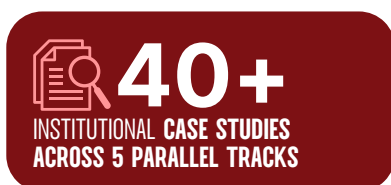
ROUND TABLE 2

The Role of Universities as a Catalyst for Skilling, Reskilling, and Upskilling: Enhancing Employability and Workforce Readiness

Led by 

ROUND TABLE 3

Empowering Student Engagement: Enhancing Governance, Collaboration, and Well-being in the Digital Age



PANEL DISCUSSION 1

The Role of Universities in Fostering Global Peace: A Multifaceted Approach

PANEL DISCUSSION 2

Leadership Strategies for Engaged Universities:
Driving Engagement, Fostering Innovation, and
Leading Transformative Change

PANEL DISCUSSION 3

Aligning Higher Education with Societal Needs:
Adapting to Changing Demands

PANEL DISCUSSION 4

Embracing Technology in Learning and Teaching:
Rethinking Pedagogy for the Digital Age

Why Join the 6th MENA-HELP?

-  A **broad range and variety of activities**, including workshops, panel discussions, debates, focus groups, presentations of case studies, keynote addresses and practitioner insights
-  A professional, friendly, and **engaging environment for networking** with peers from different parts of the globe.
-  A unique **learning opportunity** for individuals working to transform their universities to ensure they continue to be agile and responsive to a very dynamic future
-  A **hands-on learning occasion** through workshops, learn by doing through participating in practical workshops prior to the start of the conference.
-  Learn new **tools and methodologies**, reflect on your own understanding and experience and interact and network with peers.



Target Audience

We invite leaders and decision makers within Higher Education from across the globe to join us, including:

- Senior Administrators including Chancellors, Presidents, Rectors, Provosts, Vice Chancellors and Deans of Colleges.
- Members of governing bodies of Universities & Colleges.
- Higher Education Policy Makers.
- Representatives from Ministries of Higher Education, Accreditation Agencies, National Research Foundations, etc.
- Representatives from NGOs and IGOs concerned with Higher Education.
- Researchers.

Forum Objectives

The 6th MENA Higher Education Leadership Forum aims to achieve the following objectives:



To reflect on the various disruptive forces which are impacting the Higher Education ecosystem and determine strategies and ways to address them



To reach to a common understanding of what is meant by the 'Engaged University' and how universities should revisit their purpose and act to serve the common good of their communities and support sustainability efforts.



To discuss what the future workforce will require and explore how universities can contribute to the 'knowledge-based economy' through offering a rich student experience, re-thinking teaching and learning and engaging with skilling, re-skilling and upskilling the future workforce.



To discuss how universities are positively promoting and nurturing creativity, innovation while leveraging on technological advancements to solve some of the most pressing socio-cultural, economic, political and environmental challenges.



To share good practices and success stories where institutions from across the globe have been positively planning and transforming themselves across various areas.



To examine ways through which different stakeholders including government and industry (public and private) can work closer together to drive positive change and support socio-economic development.

6th MENA HELF Speakers



HE Prof. Najla Bouden Romdhane,
Former Prime Minister, Tunisia



HE Hessa Bint Essa Buhumaid
Director General of Dubai's Community Development Authority, UAE



HE Prof. Dr. Mohamed Yousif Baniyas
Director, Commission for Academic Accreditation (CAA) Ministry of Education, UAE



HE Dr. Diana Abdulkareem Al Jahrami
Secretary General, Higher Education Council, Bahrain



Prof. Francisco Marmolejo
Higher Education President, Qatar Foundation, Qatar



Dr. Rimah Saleh Al-Yahya
Member of the Saudi Shuraa Council and Former Deputy Minister for Private Higher Education, KSA



Mr. Peter J. Wells
Chief, Higher Education, UNESCO,



Dr. Susanna Karakhanyan
Director, Higher Education Regulation & Licensing Division, Abu Dhabi Department of Education and Knowledge (ADEK), UAE



Prof. Sir Anton Muscatelli
Principal and Vice-Chancellor, University of Glasgow, Scotland



Mr. Simon Roy
Head of Higher Education Policy Team, The Organization for Economic Cooperation and Development, France



Mr. Ben Nelson
Founder and CEO, Minerva Project



Dr. Mohamed Lachemi
President and Vice-Chancellor, Ryerson University, Canada



Mr. Nick Davis
President, Middle East & Africa, THE (Times Higher Education)



Prof. Ghassan Auoud
Chancellor, Abu Dhabi University, UAE



Dr. Fanta Aw
Executive Director and CEO, Association of International Educators (NAFSA), USA



Dr. Abdalla Hazaimah
Advisor, Ministry of Education and Higher Education, Qatar



Dr. Ahmed Al Yamani
President, Prince Sultan University, KSA



Prof. Mohamed Loutfi
President and Vice-Chancellor, The British University in Egypt, Egypt



Dr. Tod A. Laursen
Chancellor, American University of Sharjah, UAE



Prof. Ammar Kaka
Pro Vice Chancellor & President, Curtin University, UAE



Prof. Clare Pollock
Senior Deputy Vice-Chancellor, Western Sydney University, Australia



Prof. Hatem Masri
Acting President, Applied Science University, Bahrain



Prof. Yusra Mouzugh
Provost, University of Birmingham, UAE

6th MENA HELF Speakers



Mr. Patrick Paul Walsh

Vice President of Education, The Sustainable Development Solutions Network
Director of the SDG Academy, Ireland



Dr. Chris Howard

Executive Vice President and Chief Operating Officer, Arizona State University, USA



Prof. Khaled Assaleh

Vice Chancellor, Academic Affairs, Ajman University, UAE



Prof. Ghaleb Alhadrami Albreik

Acting Vice Chancellor, United Arab Emirates University, Al Ain, UAE



Dr. Shahin V. BAYRAMOV

Rector, Mingachevir State University, Azerbaijan Board Member, International Association of Universities (IAU)



Prof. Maurits van Rooijen

Group Rector & Chief Academic Officer, Global University Systems, UK and Rector & President University of Europe, Germany



Dr. Raul Villamarin Rodriguez

Vice President, Woxsen University, India



Dr. Julie Furst-Bowe

Vice President for Academic Affairs, Arkansas Tech University, USA



Prof. Abhilasha Singh

Vice President for Academic Affairs, American University in the Emirates, UAE



Prof. Dr. Bassam Alameddine

Acting President and Vice President for Academic Affairs, Gulf University for Science and Technology, Kuwait



Dr. Catherine Hack

Principal Adviser, Learning and Teaching, AdvanceHE, UK



Prof. Hoda Mostafa

Director, Center for Learning and Teaching, American University in Cairo, Egypt



Prof. Martin Spraggon Hernandez

Section Manager - Research Partnerships, Rabdan Academy, UAE



Ms. Morwenna Crago

Director, Product Enablement for Higher Education, McGraw Hill



Dr. Samar Farah

Senior Skills Transformation Consultant, Coursera, Europe, Middle East and Africa



Sam Philip

Director, Professional Services – ELLUCIAN



Mr. Ralph Azar

Business Development Manager, Higher Education, Middle East and Africa, McGraw Hill International

Institutional Case Studies Presenters



Dr. Randall Rhodes

President, The American University of Kurdistan, Iraq



Dr. Hashim Al Zaabi

Chancellor, Sharjah Maritime Academy, UAE



Prof. Hossam Hamdy

Chancellor, Gulf Medical University, UAE



Dr. Yousef Al-Assaf

President, Rochester Institute of Technology, UAE



Dr. M. Nauman Farooqi

President and Vice Chancellor, St. Thomas University, Canada



Dr. Lamjed Bettaieb

Deputy Director General, ESPRIT School of Engineering, Tunisia



Dr. Karim Moustaghfir

Assistant Vice President for 21st Century Learning Innovation and Faculty Development, Al Akhawayn University, Morocco



Dr. Yawar Hayat Khan

Deputy Vice Chancellor (Academics), Riphah International University, Pakistan



Prof. Samar Ahmed

Associate Dean academic Affairs, Dubai Medical College for Girls, UAE



Dr. Joanne Doumit

Director of the Career Center and Alumni Relations Office, Université la Sagesse, Lebanon



Dr. Connie Mitchell, PFHEA

Director, Teaching and Learning & Vice Dean of the College of Humanities and Sciences, Prince Sultan University, KSA



Dr. Hemachandran Kannan

Director AI Research Center, woxsen university, India



Prof. Abhilasha Singh

Vice President for Academic Affairs, American University in the Emirates, UAE



Prof. Dato' Dr Mohamed Saufi Awang

Hospital Director, International Islamic University Malaysia, Malaysia



Dr. Shakib Farhat

Dean of Student Affairs, Abu Dhabi University, UAE



Dr. Marisabel Najera

President and Chair, Board of Directors, Panamerican Business School and Chancellor, Panamerican University, USA



Dr. Mubarak Alkhatnai

Dean of Development and Quality, King Saud University, KSA



Dr. Bashayer AlKhalifah

The Australian University, Kuwait



Dr. Adel Ahmed

AMITY University, Dubai, UAE



Dr. Kleanthis Kyriakidis

American University in the Emirates, UAE



Dr. Tendai Charles

The British University in Dubai, UAE



Mr. Yücel YILMAZ

Atilim University, Turkey



Dr. Ehab Hussein Bani Hani

Australian University (AU), Kuwait

Institutional Case Studies Presenters



**Melaine
D'Cruze**
Aga Khan
University, Pakistan



**Ms. Sahreen
Chauhan**
Aga Khan
University, Pakistan



**Dr. Noha Ahmed
Bendary**
The British
University in Egypt,
Egypt



**Dr. Ahmed Nawaz
Hakro**
Middle East College,
Oman



**Dr. Nada
Messaikeh**
Managing Director,
Impactiv Ltd, UAE

**MORE PRESENTERS TO BE
ANNOUNCED...**

Institutional Case Studies' Presentation - Parallel Tracks

Track 1	Innovation for Societal Impact	Room: Diamond Ballroom 1
Chaired by: Dr. Mona Ismail, Dean , Scientific College of Design, Oman		
14:30-14:40	Welcoming by Chair	
14:40-14:55	Innovation for Social Impact: The Role of the Australian University (AU) in Fostering Sustainable Development: AU as a Case Study , Dr. Bashayer Alkhalifah, The Australian University, Kuwait	
14:55-15:00	Questions & Answers	
15:00-15:15	The Curious Case of Community Education in Kurdistan , Dr. Randall Rhodes, President, American University of Kurdistan, Kurdistan, Iraq	
15:15-15:20	Questions & Answers	
15:20- 15:35	Transformation at Fast Pace: The Case of Sharjah Maritime Academy , Dr. Hashim Al Zaabi, Chancellor, Sharjah Maritime Academy, UAE	
15:35- 15:40	Questions & Answers	
15:40-15:55	From Adversity to Advancement: Panamerican Business School's Impactful Odyssey , Marisabel Najera, President and Chair, Board of Directors, Panamerican Business School and Chancellor, Panamerican University, USA	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16-35	Sustainable Horizons: A Case Study on Integrating Sustainability Practices at Amity University Dubai , Dr. Adel Ahmed, Head of Research Center of Excellence for Sustainability, Amity University in Dubai, UAE.	
16:35-16:40	Questions & Answers	
16:40-16:55	Student-Centered Approaches to Career Development , Dr. Joanne Doumit, Director of the Career Center and Alumni Relations Office, La Sagesse University, Lebanon	
16:55-17:00	Questions & Answers	
17:00-17:15	Session Closure by Chair	

Track 2	Adaptive Teaching and Learning	Room: Diamond Ballroom 2
Chaired by: Dr. Julie Furst-Bowe , Vice President for Academic Affairs, Arkansas Tech University, USA		
14:30-14:40	Welcoming by Chair	
14:40-14:55	Transforming Teaching and Learning in Higher Education: Establishing a Network of Quality, Teaching and Learning at the Aga Khan University , Ms. Sahreen Chauhan, Manager, Quality, Teaching and Learning, The Aga Khan University, Pakistan	
14:55-15:00	Questions & Answers	
15:00-15:15	Operationalizing Programmatic Assessment at Dubai Medical College for Girls , Prof. Samar Ahmed, Associate Dean Academic Affairs, Dubai Medical College for Girls (DMCG), UAE	
15:15-15:20	Questions & Answers	
15:20- 15:35	Adaptive Teaching Framework in Active Learning Context - Esprit Case Study , Dr. Lamjed Bettaieb, Deputy Director General, ESPRIT School of Engineering, Tunisia	
15:35- 15:40	Questions & Answers	
15:40-15:55	Increasing Student Engagement with Entrepreneurship Education through Innovative Use of Experiential Learning Pedagogy – Experience at a Canadian University , Dr. M. Nauman Farooqi, President and Vice Chancellor, St. Thomas University, Canada	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16:35	Creating an Agile and Flexible Curriculum for Learners in Higher Education , Dr. Connie Mitchell, Director for Teaching & Learning, Prince Sultan University, KSA	
16:35-16:40	Questions & Answers	
16:40-16:55	From Flipped Classroom to Gamification: Arab League Crisis Management Simulation , Dr. Kleanthis Kyriakidis, American University in the Emirates, AUE, UAE	
16:55-17:00	Questions & Answers	
17:00-17:15	Session Closure by Chair	

Track 3	Pedagogical Innovation & Curriculum Engagement	Room: Diamond Ballroom 3
Chaired by: Prof. Martin Spraggon Hernandez , Section Manager - Research Partnerships, Rabdan Academy, UAE		
14:30-14:40	Welcoming by Chair	
14:40-14:55	Examining Interactive Digital Platform Adoption in Higher Education: A Case Study of the British University in Egypt , Dr. Noha Ahmed Bendary, The British University in Egypt	
14:55-15:00	Questions & Answers	

15:00–15:15	Building a Model of 21st Century Learning Innovation for Student Success – The Case of a Holistic University Transformation Project , Dr. Karim Moustaghfir, Assistant Vice President for 21st Century Learning Innovation and Faculty Development, Al Akhawayn University, Ifrane, Morocco
15:15-15:20	Questions & Answers
15:20- 15:35	“Systems Thinking, A Paradigm Shift”, Adapting and Transforming Health Professions Education , Prof. Hossam Hamdy, Chancellor, Gulf Medical University, UAE
15:35- 15:40	Questions & Answers
15:40-15:55	Powering HEI Survey System for Data Analytics and Better Engagement , Dr. Mubarak Alkhatnai, Dean of Development and Quality, King Saud University, KSA
15:55-16:00	Questions & Answers
16:00-16:15	Coffee Break
16:20-16-35	Durable Skills for the Next Generation of Leaders , Ms. Christine Looser, Head, Solution Design, Minerva Project, Minerva.
16:35-16:40	Questions & Answers
16:40-16:55	How to Build a University Ecosystem for Innovation, Sustainability and Impact in Africa: the Case of UM6P in Morocco , Prof. François Thérin, Senior Advisor, Mohammed VI Polytechnic University/Africa Business School, Morocco
16:55-17:00	Questions & Answers
17:00-17:15	Session Closure by Chair

Track 4	Engages University Eco-system (Research & Community Integration)	Room: Ruby
Chaired by: Prof. Rachid Hadj-Hamou , CEO, Elite Academy, UAE		
14:30-14:40	Welcoming by Chair	
14:40-14:55	Scientific Profundity and Creativity, Research Ecosystem , Mr. Yücel YILMAZ, Strategy & Business Development Coordinator, Atılım University, Turkey	
14:55-15:00	Questions & Answers	
15:00–15:15	SASMEC @IIUM: Rise To Impact And Legacy As The First Shariah-Compliant Teaching Hospital In Malaysia , Prof. Dato’ Dr. Mohamed Saufi Awang, Hospital Director, International Islamic University Malaysia, Malaysia.	
15:15-15:20	Questions & Answers	
15:20- 15:35	The Creation of a Wise Sustainability Visibility, Eco-System , Prof. Yousef Al Assaf, President, Rochester Institute of Technology, Dubai, UAE	
15:35- 15:40	Questions & Answers	
15:40-15:55	Empowering Communities - Riphah International Universities Transformative Service to Society , Dr. Yawar Hayat Khan, Deputy Vice Chancellor (Academics), Riphah International University, Pakistan	

15:55-16:00	Questions & Answers
16:00-16:15	Coffee Break
16:20-16:35	Inclusive Quality Education , Prof. Abhilasha Singh, Vice President for Academic Affairs, American University in the Emirates (AUE), UAE
16:35-16:40	Questions & Answers
16:40-16:55	Building capacity for research at an LMIC university: A success story , Ms. Melaine D' Cruze, Director, Research Office, Aga Khan University, Pakistan
16:55-17:00	Questions & Answers
17:00-17:15	Session Closure by Chair

Track 5	The Role of Universities in Re-skilling and Upskilling the Workforce	Room: Emerald
Chaired by: Dr. Marko Savic , Higher Education Expert & Foresight Influencer, UAE		
14:30-14:40	Welcoming by Chair	
14:40-14:55	Achieving 'Digital Inclusion': A Successful Case Study of a Dubai-Based University , Dr. Tendai Charles, Assistant Professor, Faculty of Education, The British University in Dubai, UAE.	
14:55-15:00	Questions & Answers,	
15:00-15:15	Adapting Project Based Learning (PBL) Approach as Educational Tool for Engineering Programs , Dr. Ehab Bani Hani, Manager of the Project Based Learning Center, Australian University (AU), Kuwait	
15:15-15:20	Questions & Answers	
15:20- 15:35	Nurturing Student Employability Through AI , Dr. Shakib Farhat, Dean of Student Affairs, Abu Dhabi University, UAE	
15:35- 15:40	Questions & Answers	
15:40-15:55	Enhancing The Student Experience Through Research Innovation and Entrepreneurship Activities , Dr. Ahmed Nawaz Hakro, Associate Dean of Research and Innovation Middle East College, Oman	
15:55-16:00	Questions & Answers	
16:00-16:15	Coffee Break	
16:20-16:35	The Tech-Driven Classroom - A New Era of Educational Personalization at Woxsen University , The Tech-Driven Classroom - A New Era of Educational Personalization at Woxsen University , Dr. Hemachandran Kannan, Director of AI Research Centre, Woxsen University, India	
16:35-16:40	Questions & Answers	
16:40-16:55	Leveraging Mentorship for Enhanced Student Experiences: A Case Study on the University of Manchester's MentorME Program , Dr. Nada Messaikeh, Managing Director, Impactiv Ltd , UAE	
16:55-17:00	Questions & Answers	
17:00-17:15	Session Closure by Chair	

AWARD CEREMONY

17th April 2024



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3RD
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Sponsorship Opportunities

We are inviting Higher Education service providers (i.e. publishers, technology providers, students recruitment agencies, accrediting bodies, etc.) as well as universities to consider the various sponsorship packages available to support this prestigious event.

Each of our sponsorship packages offers lucrative benefits to ensure that the sponsor's support is recognized and highlighted throughout the Forum and beyond. These packages can be further tailored based on need be further tailored to ensure the sponsors' and organizer's benefits are achieved.



Forum Exhibition Opportunities

The Forum exhibition offers many exciting benefits to those wanting enhance their visibility and showcase their products, services and work among leaders of Higher Education and beyond. By exhibiting at the Forum, you will be able to extend your network, run demonstrations in your booth, establish new collaboration and partnerships and meet with key leaders of Higher Education.

Visit our website www.menahelf.com or Email us at inquiries@menahelf.com to know more about Sponsorship & Exhibition Opportunities



Meet Some of Our **Sponsors and Exhibitors**



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Registration Fees

1. Regular Delegate Registration Fee (Individual and group)

	Individual Registration		Group Registration	
	Early Bird Registration (Prior to the 30 th of December 2023)	Regular Registration	Early Bird Registration-3 & above Participants (Prior to the 30 th of December 2023)	Regular Group Registration-3 & above Participants
AMOUNT IN AED	AED 2,100*	AED 2,700*	AED 1,800* / Participant	AED 2,300* / Participant
AMOUNT IN US\$	USD 572*	USD 735*	USD 490* / Participant	USD 626* / Participant

2. Case Studies' Presenter Registration Fee

	Early Bird Registration (Prior to the 30 th of December 2023)	Regular Registration
AMOUNT IN AED	AED 1,500* / Participant	AED 1,900* / Participant
AMOUNT IN US\$	USD 408* / Participant	USD 518* / Participant

The Registration Fee to the Forum includes:

- Two days attendance (all activities) of the 6th MENA Higher Education Leadership Forum with full access to all keynote speakers' presentations, panel discussions, case studies presentations and focused groups.
- Access to one of the 3 roundtables
- Lunch buffet on the 17th and 18th of April, 2024 along with two coffee breaks
- Access to the exhibition area
- Delegate materials
- Post-Forum access to all event presentations, post – Forum Report, photos through the Forum's website
- Certificate of Attendance- to be collected on the afternoon of the last day of the Forum

Registration Fees for the Pre-Forum Workshops (16th April, 2024)

	Fee for Forum Participants	Fee for Non-Forum Participants
AMOUNT IN AED	AED 500* / Participant	AED 600* / Participant
AMOUNT IN US\$	USD 136* / Participant	USD 163* / Participant

The Registration Fee to the Pre-Forum workshop includes:

- Half day hands-on workshop (workshops will be running in parallel and hence only one workshop may be registered at a time)
- Refreshments and snacks
- Certificate of Attendance - to be distributed at the end of the workshop

*All fees are subject to 5% VAT



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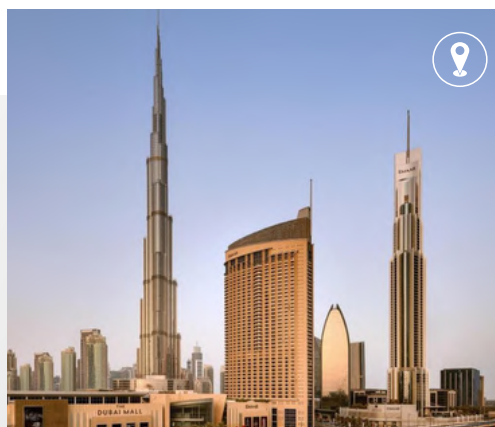
Technical Advisory Committee

Dr. Narimane Hadj-Hamou Chair, 6th MENA Higher Education Leadership Forum, Founder & CEO, CLICKS, UAE	Prof. Khaled Assaleh Vice Chancellor for Academic Affairs, Ajman University, UAE
Prof. Yusra Mouzughi Provost, University of Birmingham, UAE	Prof. Ghassan Aouad Chancellor, Abu Dhabi University, UAE
Dr. Susan C. Aldridge Interim President, Thomas Jefferson University, USA	Dr. Julie Furst-Bowe Vice President for Academic Affairs, Arkansas Tech University, USA
Prof. Amr A Adly President, Egypt-Japan University of Science and Technology (E-JUST), Egypt	Prof. Hossam Hamdy Chancellor, Gulf Medical University, UAE
Ms Ayse Deniz OZKAN Vice-Dir. Global Education and Partnerships, Istanbul Aydin University, Turkey	Prof. Dzulkifli Abdul Razak Rector, International Islamic University Malaysia, Malaysia
Dr. Pankaj Mittal Secretary General, Association of Indian Universities, India	Prof. Ahed Al-Wahadni Ex-Secretary General, Ministry of Higher Education and Scientific Research, Jordan
Prof. Abhilasha Singh Vice President for Academic Affairs, American University in the Emirates, UAE	Dr. Nabil EL KADHI Acting Vice President for Academic Affairs and Development, Applied Science University, Bahrain
Prof. Habib Fardoun Executive Committee Member IREG Observatory on Academic Ranking and Excellence, Belgium	Prof. Rachid Hadj-Hamou CEO, Elite Academy, UAE

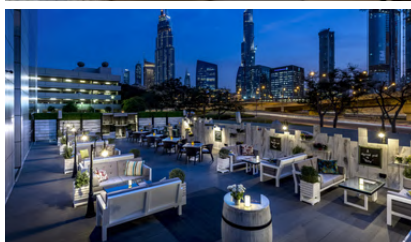
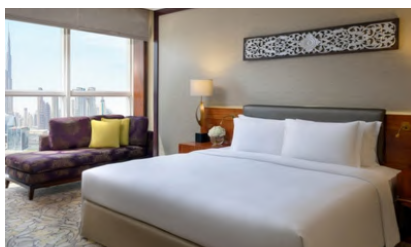
Venue

Kempinski Central Avenue (Formerly the Address Dubai Mall), Dubai, UAE

Located at the heart of trendy Downtown Dubai, overlooking the world's tallest tower, Burj Khalifa, and attached to The Dubai Mall, one of the largest shopping and entertainment destinations in the world, Kempinski Central Avenue (Formerly the Address Dubai Mall) will be home to the upcoming MENA Higher Education Leadership Forum. Elegant and chic, this glamorous hotel offers guests a unique blend of traditional Arab hospitality in the most contemporary and cosmopolitan environment. Participants may enjoy dining in of the numerous restaurants available or just walk to the mall, Burj Khalifa, Dubai Boulevard or enjoy the beautiful musical fountains.



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Contact for Hotel Booking

Mr. Hany Taha

 hany.taha@dusit.com



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